

GET SEEN. BE LOVED.



 Clear Channel Outdoor

PREPARED FOR:



OUT-OF-HOME RECOMMENDATIONS

PRINTED Bulletins

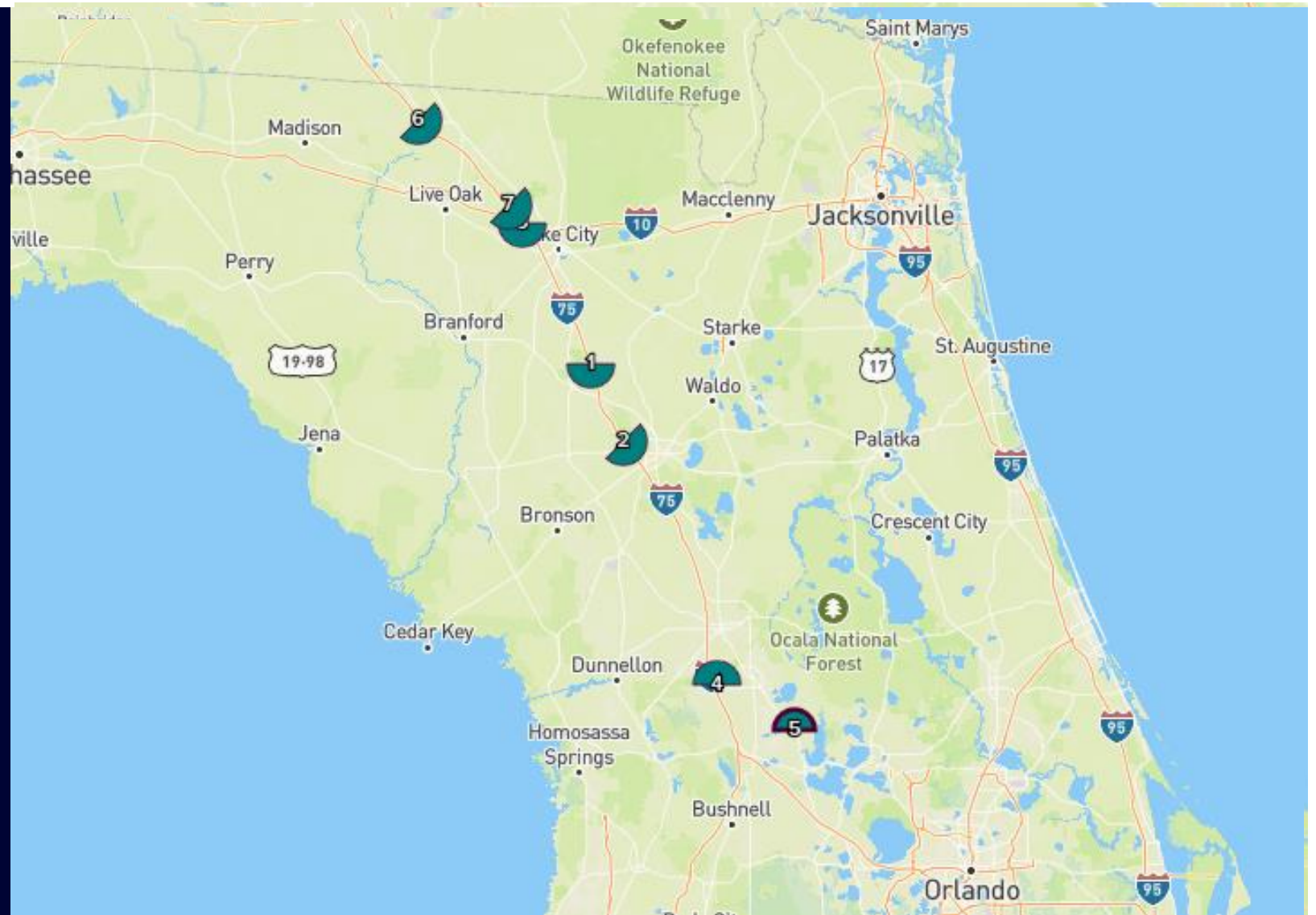


- Builds **strong brand** and **image awareness**
- Delivers high reach & frequency over an extended period of time
- Provides continuous exposure of an advertising message
- Long term, permanent displays create a **dominant presence** in the immediate market area
- Opportunity for extensions and other structural enhancements to really break outside of the creative box and improve viewer attention
- Positioned on **highly visible, heavy traffic locations** such as expressways, primary arteries and major intersections

Transient Travel **Bulletins**

Bulletins

- Units selected based on following criteria:
 - RADAR Behavioral Audience Segments, like COVID-19 Lapsed Vacationers, Families, etc.
- Widely distributed throughout markets along major highways, surface streets and intersections
- Guaranteed location
- [CLICK HERE TO VIEW INTERACTIVE MAP](#)
- Weekly Impressions Vary By Location



Digital Bulletins



- **Endless creative** and promotional flexibility to support a wide variety of marketing objectives
- Interactive capabilities and frequently changing messages engage consumers
- Capable of real-time marketing with RSS feed availability and dynamic content possibilities
- Highly effective for time-sensitive promotions that encourage consumer call-to-action
- **No production costs** and 24-hour turnaround on copy changes save time and budget
- Positioned on highly visible, heavy traffic locations such as expressways and major roadways

RECOMMENDED CAMPAIGN DETAILS

Map Location #	Panel ID	Details	Photosheet Link	Vinyl Cost Per Board	4-Week Cost
1	002801	I-75 WS 1.1mi N/O SR 236 F/N - 1	Photosheet	\$472	\$1,550
2	002806	I-75 WS 3.5mi N/O SR 222 F/N - 1	Photosheet	\$600	\$1,280
3	002162	I-75 WS 0.7mi S/O I-10 F/N	Photosheet	\$630	\$900
4	002166	I-75 ES 0.7mi N/O CO 484 F/S - 1	Photosheet	\$472	\$900
5	008308	US 441/27 WS 0.2mi N/O CO 466 F/S - 1	Photosheet	\$0	\$1,400
6	008038	I-75 WS 0.9mi N/O SR 6 F/NW - 1	Photosheet	\$564	\$300
7	008232	I-75 ES 3.5mi N/O I-10 F/NW	Photosheet	\$840	\$950



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