

## BRIAN D. AVERY

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[/briandavidavery](https://www.facebook.com/briandavidavery)

Twitter:

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[@briandavery](https://twitter.com/briandavery)

LinkedIn:

[/briandavery](https://www.linkedin.com/company/briandavery)

YouTube:

[/eventriskmgmt](https://www.youtube.com/channel/UC...)

## PROFESSIONAL PROFILE

For nearly 30 years, Brian has been working in the events, venues, and attractions industry. His background is comprised of three areas of expertise: risk and safety management, event design and execution, and education.

Brian's career began on the frontlines of the industry working as a midway operator at Boardwalk and Baseball amusement park at the age of fourteen. Brian has credited his early experience with getting the amusement industry bug... his father Bill would say: "cotton candy is in his blood."

After college, Brian went on to be a manager for five restaurants on property at Universal Studios in Orlando, Florida. He cultivated knowledge in the importance of providing excellent customer service and delivering a safe and enjoyable guest experience. He quickly transitioned from restaurant management to his passion, by joining Avery Safety Consulting, Inc. in 1998, a company started by his father Bill.

Brian served the company as a safety and health consultant, where he performed amusement attraction and facility inspections, as well as, co-created and outlined safety guides and manuals for clients. Brian went on to work as a safety specialist for SeaWorld and Discovery Cove, where he developed and managed safety training programs for employees and conducted guest accident investigations and park-wide inspections of facilities and attractions.

After spending some time in the parks, Avery joined GES Exposition Services—a trade show installation company, where his safety management expertise was tested and essential in New Orleans post-Katrina tradeshow recovery efforts. Brian was tasked with the risk management and safety efforts of installing the American Library Association show, the first show post-Katrina in the Ernest N. Morial Convention Center, during rebuilding.

Brian has passionately dedicated his career to events, tourism, and attractions safety. He is a managing member in a company that provides events, tourism, and attractions safety consulting and expert witness services, consulting in the United States, United Kingdom, Dubai, Saudi Arabia, and the Caribbean.

In addition to Brian's many business activities, Brian has spent numerous years learning his trade... not only as a practitioner but as an academic. Brian holds a Bachelor of Science in Health, Leisure, and Exercise Science, a Post-Baccalaureate Graduate Certificate in Industrial Engineering with a concentration in Human Factors and Safety, a Master of Science in Hospitality and Tourism Management and has completed his coursework for a PhD in Hospitality Education, with an emphasis on events, tourism, and attractions safety and risk management.

Brian ardently developed talent within the events, tourism, and attractions industry, by instructing and mentoring students from the Rosen College of Hospitality Management at the University of Central Florida, where he was an instructor for nearly a decade. Brian has continued his academic efforts at the University of Florida as a lecturer in the College of Health and Human Performance, department of Tourism, Recreation and Sport Management. He is currently developing curriculum for a minor and stand-alone undergraduate degree in Live Entertainment Management within the department of Sport Management.

Brian provided internship opportunities to help facilitate the careers of future industry professionals and is proud of the progress many of his interns made. He also served for over 6-years as a faculty advisor at the University of Central Florida. Brian currently serves as a supervisor of event, tourism, hospitality and sport management internship/practicum student field experience at the University of Florida.

Brian had the privilege of creating a TED-Ed lesson on *How Rollercoasters Affect your Body* for educators and curiosity seekers throughout the world. Brian is also a published author, featured in four safety manuals for the events and attractions industries. His work was published in the Worldwide Hospitality and Tourism Themes Journal and he contributed a chapter to the textbook Strategic Management for Hospitality and Tourism. Brian was a contributing author on the 1<sup>st</sup> Edition guide published by MPI titled: The Essential Guide to Safety and Security, Best Practices for Meeting and Event Planning. Avery is currently working on a nonfiction book that will highlight the tragedies that have impacted the lives of those attending or experiencing events or attractions.

He has held or currently holds memberships within professional associations and societies, such as Meeting Professionals International-Risk Management Task Force, Florida Festival and Events Association, International Association of Venue Managers, ASTM International and American Society of Safety Engineers and American Society for Industrial Security.

Brian is passionate not only about events, tourism, and attractions safety, but believes in keeping culture and art alive in his community. He donated his time, resources and knowledge, serving as a Board member and Chair for the Orlando Repertory Theatre for 9 years.

## EDUCATION

University of Central Florida, College of Education and Human Performance/Rosen College of Hospitality Management, Orlando, Florida

Expected graduation: TBD

**PhD in Hospitality Education/Event, Tourism, and Attraction Safety and Risk Management**

Dissertation proposal: Patron Perceptions of Pictogram Safety Warning Signage in Themed Environments (working title).

**Advisors:** Deborah Breiter, PhD., University of Central Florida (Chair); Tyra Hilliard, PhD., University of Alabama; David Boote, PhD., University of Central Florida; Duncan Dickson, PhD., University of Central Florida

University of Central Florida, Rosen College of Hospitality Management, Orlando, Florida

Completed: August 2007

**Master of Science in Hospitality and Tourism Management**

University of Central Florida, College of Engineering and Computer Science, Orlando, Florida

Completed: August 2002

**Post-Baccalaureate Graduate Certificate in Industrial Engineering with a concentration in Human Factors and Safety**

University of West Florida, College of Arts and Social Sciences, Pensacola, Florida

Completed: May 1998

**Bachelor of Science in Health, Leisure, and Exercise Science**

## EXPERIENCE IN EDUCATION

University of Florida, Department of Sport Management, College of Health and Human Performance, Gainesville, Florida

August 2019-present

**Lecturer & Director of Engaged Learning & Outreach:**

- Responsible for curriculum development and instruction for SPM4905 Live Entertainment Production, SPM4905 Risk Management in Live Entertainment and Sport, SPM4905 Advanced Legal Aspects of Live Entertainment and Sport and, SPM6905 Advanced Issues and Applications of Risk Management in Live Entertainment and Sport.
- Developing curriculum for an entertainment management graduate certificate and risk management undergrad concentration. Courses currently being developed include: SPMXXXX Introduction to Entertainment Industry, SPMXXXX Live Entertainment Management, SPMXXXX Live Entertainment Production, SPMXXXX Risk Management in Live Entertainment, SPMXXXX Live Entertainment Technology, and SPMXXXX Legal Aspects in Live Entertainment.

- Assist with the supervision of sport management/tourism/event management internship/practicum student field experience.
- Contribute to program development and outreach through cultivating professional relations between the entertainment and risk management programs and industry.
- Provide student career advising and contribute to service activities at the program, department, college, and university levels.

#### Teaching Assignments

Semester	Course Name	Students
Spring 2020	SPM4905 Legal Aspects in Live Ent. and Sport	8
	SPM4905 Risk Management in Live Ent. and Sport	8
	SPM6905 Adv. Issues and Apps. in Risk Mgmt.	3
	SPM4941C Sport Management Interns	44

Semester	Course Name	Students
Fall 2019	SPM4905 Live Entertainment Production	11
	SPM4905 Risk Management in Live Entertainment	16
	SPM4941C Sport Management Interns	17
	LEI4940 Tourism, Hosp., & Event Interns	5

#### University of Florida, Department of Tourism, Recreation and Sport Management, College of Health and Human Performance, Gainesville, Florida

August 2018-July 2019

##### Lecturer:

- Responsible for curriculum development and instruction for HFT4754 Advanced Event Management, HFT4517 Convention Sales and Service, and LEI4800 Legal Aspects in Tourism, Event and Recreation Management.
- Developing curriculum for an entertainment management minor and stand-alone undergraduate degree. Courses currently being developed include: SPMXXXX Introduction to the Live Entertainment Industry, SPMXXXX Live Entertainment Management, SPMXXXX Live Entertainment Production, SPMXXXX Risk Management in Live Entertainment, and SPMXXXX Live Entertainment Technology.
- Assist with the supervision of event, tourism, hospitality and sport management internship/practicum student field experience.
- Contribute to program development and outreach through cultivating professional relations between the event management program and industry.
- Provide student career advising and contribute to service activities at the program, department, college, and university levels.

#### Teaching Assignments

<b>Semester</b>	<b>Course Name</b>	<b>Students</b>	
Spring 2019	LEI4800	Legal Aspects of Tour, Event & Rec.	35
	LEI4940	Internship Leisure	35
	HFT4754	Advanced Event Management	37
	HFT4517	Convention Sales Service	81
Fall 2018	HFT4754	Advanced Event Management	59
	HFT4754	Advanced Event Management	28
	HFT4517	Convention Sales Service	19

**University of Central Florida, Rosen College of Hospitality Management,  
Department of Events, Tourism, and Attractions, Orlando, Florida**

2013-2016

**Lecturer/Instructor:**

- Responsible for curriculum development and instruction for HFT3670 Hospitality and Event Risk Management, HFT4755 Theme Park and Attraction Management, HFT4754 Exhibit & Trade Show Operations, HFT2750 The Event Industry, and HFT3512 Event Promotion.
- Responsible for theme park operations, safety and risk management curriculum development and instruction for Dubai Parks and Resorts U.A.E. Emiratis (motiongate Dubai, Legoland Park, Legoland Water Park, Bollywood) Theme Park Management Certification Program.

Teaching Assignments

<b>Semester</b>	<b>Course Name</b>	<b>Students</b>	
Fall 2016	HFT3670	Hospitality/Event Risk Mgmt.	45
	HFT3670	Hospitality/Event Risk Mgmt.	75
	HFT4755	Theme Park & Attraction Mgmt.	42
Spring 2016	HFT2750	The Event Industry	51
	HFT3512	Event Promotion	45
	HFT4754	Exhibit & Trade Show Ops.	45
Fall 2015	HFT3670	Hospitality/Event Risk Mgmt.	45
	HFT4755	Theme Park & Attraction Mgmt.	44
Summer 2015	HFT3670	Hospitality/Event Risk Mgmt.	68
Spring 2015	HFT2750	The Event Industry	75
	HFT4754	Exhibit & Trade Show Ops.	45
Fall 2014	HFT3670	Hospitality/Event Risk Mgmt.	45
Spring 2014	HFT3670	Hospitality/Event Risk Mgmt.	75
	HFT3670	Hospitality/Event Risk Mgmt.	35

Fall 2013	HFT3670	Hospitality/Event Risk Mgmt.	45
	HFT3670	Hospitality/Event Risk Mgmt.	77
	HFT3670	Hospitality/Event Risk Mgmt.	70
	HFT3670	Hospitality/Event Risk Mgmt.	75
Summer 2013	HFT3670	Hospitality/Event Risk Mgmt.	42
	HFT4754	Exhibit & Trade Show Ops.	61
Spring 2013	HFT3670	Hospitality/Event Risk Mgmt.	45
	HFT3670	Hospitality/Event Risk Mgmt.	45

**University of Central Florida, Rosen College of Hospitality Management,  
Department of Events, Tourism and Attractions, Orlando, Florida**

2010-2013

**Graduate Teaching Assistant:**

- Developed and wrote the measurements for the Academic Learning Compacts (ALCs) for HFT 3670 Hospitality and Event Risk Management.
- Performed journal article review and writing, survey writing and implementation and data analysis.
- Instructed and developed curriculum for HFT3670 Hospitality and Event Risk Management and HFT4754 Exhibit & Trade Show Operations.

Teaching Assignments

<b>Semester</b>	<b>Course Name</b>	<b>Students</b>	
Fall 2012	HFT3670	Hospitality/Event Risk Mgmt.	81
	HFT3670	Hospitality/Event Risk Mgmt.	75
Summer 2012	HFT3670	Hospitality/Event Risk Mgmt.	42
	HFT4754	Exhibit & Trade Show Ops.	49
Spring 2012	HFT3670	Hospitality/Event Risk Mgmt.	75
	HFT4754	Exhibit & Trade Show Ops.	75
Fall 2011	HFT4754	Exhibit & Trade Show Ops.	45
Summer 2011	HFT3670	Hospitality/Event Risk Mgmt.	50
Spring 2011	HFT3670	Hospitality/Event Risk Mgmt.	44
	HFT3670	Hospitality/Event Risk Mgmt.	46
Fall 2010	HFT3700	Tourism Management	45
Summer 2010	HFT3670	Hospitality/Event Risk Mgmt.	34

Spring 2010	HFT3670	Hospitality/Event Risk Mgmt.	75
	HFT3670	Hospitality/Event Risk Mgmt.	76
	HFT3700	Tourism Management	75

**University of Central Florida, Rosen College of Hospitality Management,  
Department of Events, Tourism, and Attractions, Orlando, Florida**

2008-2010

**Adjunct Lecturer:**

- Developed curriculum and lectured for HFT3670 Hospitality and Event Risk Management, HFT 3700 Tourism Management, HFT2500 Hospitality Marketing, HFT1000 Introduction to Hospitality and Tourism, HFT3540 Guest Services, and HFT4754 Exhibit and Trade Show Operations.
- Instructed for the Walt Disney World International College Program, teaching Theme Park Management.
- Assisted with the development of curriculum for a Theme Park Compliance course.

Teaching Assignments

<b>Semester</b>	<b>Course Name</b>	<b>Students</b>	
Fall 2009	HFT3540	Guest Services Mgmt.	63
	HFT3670	Hospitality/Event Risk Mgmt.	76
	HFT3670	Hospitality/Event Risk Mgmt.	76
	HFT4754	Exhibit & Trade Show Ops.	47
Spring 2009	HFT2500	Hosp. & Tourism Marketing	49
	HFT3670	Hospitality/Event Risk Mgmt.	75
	HFT4754	Exhibit & Trade Show Ops.	47
Fall 2008	HFT2500	Hosp. & Tourism Marketing	46
	HFT3670	Hospitality/Event Risk Mgmt.	72
Spring 2008	HFT3670	Hospitality/Event Risk Mgmt.	47
	HFT3700	Tourism Management	76

**DeVry Online University, Department of Business Administration,  
Hospitality Management, Orlando, Florida**

2008-2015

**Adjunct Professor:**

- Lectured on HMT450 Tourism Management.

**University of Central Florida, Rosen College of Hospitality Management,  
Department of Hospitality Operations, Orlando, Florida**

2006-2007

**Graduate Research Assistant:**

Key Accomplishments:

- Performed journal article review and writing, survey implementation and data analysis.
- Assisted with presentation preparation for instructors, grading papers and tests, as well as inputting data.

**PROFESSIONAL EXPERIENCE**

**Brian D. Avery, Gainesville, Florida**

2017-present

**Managing Member:**

- Life safety and corporate responsibility public speaker and author.

**Frontline Event Services, LLC., Orlando, Florida**

2012-2017

**Managing Member:**

- Provided high-tech photo and video rental services for meetings and events.
- Provided experiential marketing experiences.
- Provided aerial (Federal Aviation Administration Aircraft Registration: Unmanned Aircraft: FA3M9WPL94) photo and video services for meetings, events, and real estate.
- Provided temporary event staffing.

**Event Safety & Security Services, LLC., Gainesville, Florida**

2009-present

**Managing Member:**

- Provide safety consulting services for event, venue, and attraction providers.
- Provide event, venue, and attraction operational safety expert witness services for attorneys and insurance providers.
- Provided licensed event security staffing.

**Avery Entertainment Group, LLC. (Avery & Avery), Orlando, Florida**

2006-2009

**Managing Member**

- Provided event, tourism, and attraction operational safety expert witness services for attorneys and insurance providers.

**GES Exposition Services, Orlando, Florida**

2005-2006

**Safety Manager:**

Applied federal, state, and local regulations (e.g. OSHA, NFPA Life Safety Code 101, and Fire Marshal's Office). Responsible for warehouse and convention show-site safety move-in, show-open and move-out



phases. Managed both union and non-union safety and health matters. Analyzed and provided recommendations concerning general liability, worker's compensation claims, and accident investigations. Developed and presented all safety and health policies and procedures.

*(Example shows moved-in/out and managed: American Library Association, International Dairy-Deli-Bakery Association, Premiere Beauty Show, Orlando Boat Show, Orlando Home and Garden Show, Surf Expo, The Florida Restaurant Show, Southern Women's Show, Central Florida International Auto Show, The Plastics Show, Orgill)*

Key Accomplishments:

- Provided essential role in New Orleans post-Katrina tradeshow recovery efforts.
- Established reasonable suspicion and post-accident on-site instant substance abuse testing program.
- Developed company-wide safety and health campaign and training program to increase employee awareness of workplace policies and procedures; which was adopted company-wide.
- Assisted with the reduction of injury rates year-over-year by 33% and general liability by 47%.
- Produced and implemented comprehensive modified job duty program.
- Developed and implemented a company-wide emergency action plan.

## SeaWorld and Discovery Cove, Orlando, Florida

2003-2005

### **Safety and Health Specialist:**

Verified that all applicable park-wide operations were conducted in accordance with all federal, state, and local regulations (e.g. OSHA, NFPA Life Safety Code 101, and Florida Department of Agriculture and Consumer Services Amusement Ride requirements). Developed, managed, and implemented all aspects of employee-based safety training programs. Conducted investigations into the cause of incidents involving both employees and guests and assisted with the implementation of remedial prevention efforts. Assisted with the planning, installation, and construction of major amusement ride attractions, show venues, themed merchandise facilities, food locations, and events. Analyzed and presented findings regarding the operational safety considerations for live entertainment shows/parades. Conducted quarterly inspections of all assembly occupancies, ingress/egress, park pathways and parking lots and behind-the-scenes locations. Inspected all patron carrying devices, such as, trams, golf-carts, shark-cages, simulators and amusement rides/devices (included, but not limited to: trampoline devices, roller-coasters, water rides, climbing walls, flat-rides, play centers, and inflatables).

Key Accomplishments:

- Investigated amusement ride and device incidents, assisted with all matters of compliance, and conducted inspections.
- Developed and implemented a computer-based safety awareness-training program for the Busch Entertainment Corporation to fulfill annual safety training requirements.
- Successfully championed a hurricane ride-out team through three hurricanes without any employee injuries.
- Successfully organized Business and Emergency Response Team (BERT) training for safety committee members.

- Staged simulated park-wide and attraction specific training exercises addressing pre-determined potential threats.
- Completed park-wide department specific management training program (i.e. Animal Care, Zoological, Cash-Control, Admissions, Brewery School, Guest Services, Entertainment, Horticulture, Food and Beverage, Operations, and Merchandise).

## SeaWorld and Discovery Cove, Orlando, Florida

June-October 2001

### Accident Investigator:

Investigated all guests' incidents regarding assembly occupancies and park pathways-slips/trips/falls, animal contacts, amusement ride and device injuries, food and beverage illnesses, and health related medical emergencies. Analyzed all guest incident reports and prepared materials addressing any trends. Developed policies and procedures following all existing federal, state, and local regulations (e.g. OSHA, NFPA Life Safety Code 101, and Florida Department of Agriculture and Consumer Services Amusement Ride requirements). Performed additional safety and health functions at the request of the Director of Environmental, Health and Safety.

### Key Accomplishments:

- Developed, implemented, and administered comprehensive park-wide safety inspection program for all guest locations including, but not limited to, amusement rides and devices, assembly occupancies, ingress/egress, park pathways, and parking lots.
- Mapped all stadium locations to assist with the tracking of inspections and incident locations.
- Analyzed incident trends involving major amusement park rides to determine cause and appropriate course of action to remedy the situation.
- Evaluated, edited and implemented a revised park-wide emergency action plan.

## Avery Safety Consulting, Inc., Orlando, Florida

1998-2005

### Safety Consultant:

Performed amusement ride, device, and facility inspections for amusement venues in accordance with federal, state, and local regulations based on the scope of the job (e.g. OSHA, NFPA Life Safety Code 101, Amusement Ride and Device standards). Prepared and provided analysis of findings from field inspections and investigations of assembly occupancies, amusement rides and devices, live entertainment shows, and passenger carrying devices (e.g. trams, golf carts, and simulators). Reviewed, developed, and made recommendations regarding safety and health policies, procedures, and training programs.

### Key Accomplishments:

- Opened and inspected first themed interactive water animal attraction in the United States.
- Edited and co-authored three manuals for the amusement and leisure industry titled: Emergency Disaster Guidelines and Procedures, The Safety Guide, and Inflating Safety Deflating Risk.
- Performed pre-opening liability inspections for major amusement facilities, including SeaWorld and Discovery Cove.

- Performed due diligence for GE/NBC acquisition of Universal Studios and Wet n' Wild.
- Completed multi-year pre-opening and show-run inspections for the New Mexico State Fair Authority.

## Universal Orlando, Orlando, Florida

June-December 1998

### Assistant Food and Beverage Manager:

Managed multiple-themed restaurants seating approximately 280 guests. Responsible for employee training, scheduling, inventory control, facility safety inspections, and daily and weekly food safety reporting.

#### Key Accomplishments:

- Assisted with the planning and execution of large-scale multi-day special events (e.g. Mardi Gras).
- Demonstrated skills accommodating private parties featuring corporate heads, celebrities, and sports figures.
- Directed 75-associates per shift including wait staff, bartenders, and kitchen personnel.

## PARTIAL CLIENT LIST

- |  |  |
|--|--|
| • MEOW WOLF, Santa Fe, NM                | • EA Sports, Orlando, FL                   |
| • Lexus / Team One, Atlanta, GA          | • Winter Springs Chamber of Comm., FL      |
| • Town of Harmony, Harmony, FL           | • Westgate Resorts, Orlando, FL            |
| • Orange County Public Schools, FL       | • Orlando Repertory Theatre, Orlando, FL   |
| • 4 Rivers Restaurant Group, Orlando, FL | • Fireman's Fund Ins. Co., Los Angeles, CA |
| • Visit Orlando, Orlando, FL             | • Next Retail Limited, United Kingdom      |
| • Orlando Philharmonic, Orlando, FL      | • GE/NBC, Los Angeles, CA                  |
| • Winter Park University Club, WP, FL    | • Kalmanson Agency, Orlando, Florida       |
| • BaM Productions, Las Angeles, CA       | • SeaWorld Orlando, Orlando, Florida       |
| • Discovery Cove, Orlando, Florida       | • NM State Fair Auth., Albuquerque, NM     |
| • Give Kids The World, Kissimmee, FL     | • Rainforest Adventures, JM / CS           |

## LEGAL MATTERS (EXPERT WITNESS)

Trial testimony (*please request 5-year trial/deposition CV for details*)

1. (P) Elizabeth Cobb, et al. v. Delmar Gardens of Smyrna, LLC., et al. (2019)
2. (P) Salvador Reyes Quezada v. Game Truck Georgia, LLC. (2019)
3. (P) Melinda Caballero and Ernesto Caballero vs. The John Newcombe Ranch (2018)
4. (P) Timothy and Heather McKusick, v. L.B.O. Holding, Inc. d/b/a Attitash Bear Peak Resort (2018)
5. (D) Fish 'N Farm, Inc. v. Martin Marietta Materials, Inc. (2017)
6. (P) Brittany Gaines vs. The Party Palace, LLC. (2016)

7. (P) Kaden Althoff, a Minor, by Jason Althoff and Kirsten Althoff, Individually, and as Parents and Natural Guardians, vs. Johnsons' Inflatables, LLC. d/b/a Bouncin Barn. (2016)
8. (D) Thomas Neuhengen, Plaintiff, v. Global Experience Specialists, Inc. a Nevada Corporation; and Frederic Neirinckx, Individually; Defendants. (2015)
9. (P) Rhita Hilaire, As Personal Representative of the Estate of Widlord Hilaire vs. Resort Sports, Inc. (2014)
10. (P) Carol McDaniel & Colby Irwin vs. North American Midway Entertainment-Astro Amusement, Inc. (2011)
11. (P) Kalmanson Agency vs. Guthrie (2007)

Deposition testimony (*please request 5-year trial/deposition CV for details*)

1. (P) Samone Scott, Plaintiff v. RrRy's Restaurant Group, Inc., Cuban Club Foundation, Inc. and Alpha Phi Alpha Fraternity, Inc. (2020)
2. (P) April Long vs. Vanree, LLC, d/b/a Sky Zone Kennesaw (2019)
3. (P) Darlene Davies and Jamie Davies v. Brownstone Exploration & Discovery Park, LLC (2019)
4. (P) Sherrilyn James vs. Unique, Inc., et al. (2019)
5. (P) Jeanette Smith v. Godley Group of Columbia, LLC., and Frankie's Fun Park of Columbia, LLC. (2018)
6. (P) Salvador Reyes Quezada v. Game Truck Georgia, LLC. (2018)
7. (P) Nathan Albertson v. Rock World, Inc. d/b/a Climb Time Indy (2018)
8. (P) James Lis v. Carnival Corporation, d/b/a Carnival Cruise Line (2018)
9. (P) Ray Stephenson v. Southwest International Raceway, LLC., et al. (2018)
10. (P) Brenda Zimbardi v. Jumpstreet, Inc. and Mechanical Bull Sales, Inc. (2018)
11. (P) Dylan Stopper v. Swarm, Inc. (2018)
12. (P) Elizabeth Cobb, et al. v. Delmar Gardens of Smyrna, LLC., et al. (2018)
13. (P) Glenn Richardson v. Mandalay Bay Resort & Casino (2018)
14. (P) Lillian Brookman v. Signature Fundraising, Inc. (2018)
15. (D) Fish 'N Farm, Inc. v. Martin Marietta Materials, Inc. (2017)
16. (P) Julie English v. Lake Ann Baptist Camp, Inc. (2017)
17. (P) Shelby Hill v. John Donnarumma, and All About Kidz Inflatables, LLC. (2017)
18. (P) Erin Schaney, Sage M. Schaney (minor) v. Kurt James Fun & Games, et al. (2017)
19. (D) Steadfast Insurance Company v. The Celebration Source, Inc., et al. (2016)
20. (P) Melinda Caballero and Ernesto Caballero vs. The John Newcombe Ranch (2016)
21. (P) Lark McKinney vs. Hollywood Beach Tower Association, Inc., and SPM Resorts, Inc. (2016)
22. (P) Brittany Gaines vs. The Party Palace, LLC. (2016)
23. (P) Campos, Javier v. Air Time Amusements (2016)
24. (P) Terri Petito v. Special Olympics Connecticut, Inc., et al. (2015)
25. (P) Kaden Althoff, a Minor, by Jason Althoff and Kirsten Althoff, Individually, and as Parents and Natural Guardians, vs. Johnsons' Inflatables, LLC., d/b/a Bouncin Barn. (2015)

26. (D) Michael J. Specchio, Sun Harbor Watersports, LLC., v. Blue Rents, Inc.; Moran Environmental Recovery, LLC.; BP Exploration & Production, Inc.; BP America, Inc.; BP Corporation North America, Inc. (2015)
27. (D) Thomas Neuhengen, v. Global Experience Specialists, Inc. a Nevada Corporation; and Frederic Neirinckx, Individually (2015)
28. (P) Eric Ericson and Jeannie Ericson, Individually and as Parents and Natural Guardians of Carolyn Ericson, a Minor, v. Six Flags Over Georgia, II, L.P. (2015)
29. (P) Jeff Davis and Peggy Davis v. All Star Events, Inc. and Marlins Stadium Operator, LLC. (2015)
30. (P) St. Paul Fire and Marine Insurance Company v. The American Insurance Company (2014)
31. (P) Rhita Hilaire, As Personal Representative of the Estate of Widlord Hilaire vs. Resort Sports, Inc. (2013)
32. (P) Michael Belik vs. Carnival Corporation, etc., et al. (2013)
33. (P) Bruce D. Hemley v. The Pine School, Inc. (2013)
34. (P) Osneyda Sole as mother and next friend of Brianna Sole, a minor, vs. South Florida Council Inc., Boy Scouts of America, P'rtly Planet, LLC., Bounce Wit Me, Inc., and Miami-Dade School Board (2013)
35. (P) Michael Kesler vs. Fantasy World, Inc., et al. (2013)
36. (P) Lee & Karen Duquette v. Kentucky Action Park & Rebound Unlimited, Inc. (2013)
37. (P) Michael Lyday vs. Natasha Gions and Flat Black, Inc. (2013)
38. (P) Dana Daly, PPA, et al. v. Graveyard Productions, LLC. (2012)
39. (P) Cole D. Gresham, et al., vs. Cutting Edge Creations, et al. (2011)
40. (P) Brandi Gonzales v. Chase and Laine Prettelt, American Reliable Insurance Company, The Inflatable Store, Admiral Insurance Company and Zojots Fun Inflatables, LLC. (2010)
41. (P) Ester Christopher and Michael Christopher vs. Sunfest of Palm Beach County, Inc., TBC Retail Group, Inc. and Your Sign Solution, Inc. (2010)
42. (P) Carol McDaniel & Colby Irwin vs. North American Midway Entertainment-Astro Amusement, Inc. (2010)

*Pending and/or consulted -with or without a report issued*

1. (D) Caroscio v. Jumping 4 Him d/b/a Monkey Joes
2. (D) Castro v. Miami Springs Seventh-day School
3. (D) Ethel Chatman, Individually, and as Guardian for Michael Chatman, a minor vs. Air Fun Rentals, Inc., Magic Jump, Inc., and Pizza Hut of America, LLC.
4. (D) Gina Sattler v. Airmarc, LLC., Vistana Condominium Association, Inc.
5. (D) Macioge v. Ninja Jump
6. (D) Salkeld vs. Marriott Ownership Resorts (St. Thomas) Inc.
7. (D) Wedderburn v. Mount Olive Church
8. (D) William and Shelby Thurston v. Chelmsford Crown Court
9. (P) Alfreda Bowen v. The Space Walker, LLC.
10. (P) Allison Ashley Smith v. JRanch Equine Connection, LLC., et. al.
11. (P) Andrea Locurto-Stoll, et al. v. Angola Roller Sports Center, LLC., et al.
12. (P) Angela Balian v. PIU Holdings, LLC., et al.

13. (P) April Long v. Skyzone
14. (P) Avery, et al. v. Mannion, Alamo Rental, Enterprise Holdings, Inc., et al.
15. (P) Barbara Beers v. Eastern States Expositions, et al.
16. (P) Barbara Croucher v. Ripley's Aquarium (Gatlinburg) LLC., dba Ripley's Aquarium of the Smokies
17. (P) Barbara Gooden vs. City of Riviera Beach et al.
18. (P) Bergman v. Rockhurst University
19. (P) Berry v. Pilar Party Playhouses
20. (P) Brent Bourgeois, on Behalf of Mason J. Bourgeois and in his Capacity as His Natural Tutor, and Tracy Bourgeois v. JNJ Entertainment, LLC d/b/a Jump-N-Jive, et al.
21. (P) Brittney N. Bash, et al. v. Hiram House, et al.
22. (P) Bryan Weaver vs. Rich & Tone Productions, Inc.
23. (P) Buelow v. Regal Entertainment Group
24. (P) Carolyn Radey vs. The Philadelphia Folksong Society, et al.
25. (P) Catapano v. Jiminy Peak Mountain Resort, LLC.
26. (P) Chris Lang v. Big Rock Amusements, LLC.
27. (P) Cindy Phillips v. S&A Inflatables
28. (P) Cole Henry v. GetAir King of Prussia
29. (P) Coleman Silvas, et al. vs. Morales Entertainment, et al.
30. (P) David Schaefer v. The Quarry Golf Course
31. (P) Dawn Peterson, as parent and natural guardian of E.P., vs. Donald Buckhaus
32. (P) Debra Harris, et al. vs. Live, Play & Bounce Corp. et al.
33. (P) Desmarais, et al. v. L.B.O. Holding, Inc. d/b/a Attitash Bear Peak Resort
34. (P) Devunn Day v. B.O.B. Entertainment, Inc. d/b/a Sky Zone Indoor Trampoline
35. (P) DiPalam v. Current Holding and Air Trampoline Sports
36. (P) Divincenti vs. Gretna Economic Development Association, d/b/a Gretna Heritage Festival and K&K Insurance Group and the Parish of Jefferson
37. (P) Domachowski vs. Crown Point Enterprises, Inc., a corporation, All Occasions Party Rental, Inc., a corporation, and Zoological Society of Pittsburgh, Inc., a corporation.
38. (P) Dylan Tucker v. Big Air Production, LLC., et al.
39. (P) Efrain Ortega, Sr., Individually and as next friend of Efrain Ortega, Jr., a minor child v. Bounce Zone, Inc. D/B/A Pump It Up of The Woodlands
40. (P) Emily Grimm vs. Village of Oak Creek Association, et al.
41. (P) Fenton v. SeaWorld Parks & Entertainment, LLC
42. (P) Ferrell v. Rouge Air Park, LLC.
43. (P) Ghanem v. Party Animals, et al.
44. (P) Gina Sadri v. Stoneybrook, A Golf Course Community of Fort Myers, Inc.
45. (P) Heather Gagnon vs. JVK Entertainment, LLC.
46. (P) Higley v. Holiday Inn Lido Beach
47. (P) Jared Gaby-Biegel vs. Jiminy Peak Mountain Resort, LLC.
48. (P) Jeanne B. Roy vs. Lord Hill Farms, Inc., et al.
49. (P) Jillian Birmingham v. B.O.B. Entertainment, Inc.
50. (P) John Doe v. Funderdome, LLC.
51. (P) Joseph Mayeta, et al. vs. Boing Trampoline Parks, LLC., et al.

52. (P) Joshua McCarty, et al. v. Rivard Buick GMC, Inc.
53. (P) Kaitlin Willi, et al. v. Awesome Inflatables Rental, Inc.
54. (P) Kaplan et al. v. Great Neck Games & Production Inc., et al.
55. (P) Karen Osbourne, et al. v. Fantasy Events, LLC., et al.
56. (P) Karley Howell-Blackwell v. Soundslinger, LLC.
57. (P) Karni-Ilouz et al. v. PIU South, LLC., d/b/a Pump It Up and PIU Management, LLC.
58. (P) Kase Kern v. Stone Moves & Omega Pacific, Inc.
59. (P) Kaye Kovacs vs. Phoenix Art Museum, an Arizona non-profit corporation; Phoenix Men's Arts Council, an Arizona non-profit corporation, et al.
60. (P) Kevin Urzi, et al. vs. Boing, Inc. d/b/a Boing! Bounce Rentals, et al.
61. (P) Kim S. Miller as PR of the Estate of Nicole Faris Miller v. Walther Productions, Inc., et al.
62. (P) Kimberly Avery vs. Moundsville Economic Development Council, Inc., GEP Productions, Inc., et al.
63. (P) LaVar McDowell, et al. v. Royalty Resorts Corporation, d/b/a Sun N Fun RV Resort, et al.
64. (P) Levasseur v. Tampa Bounce, LLC.
65. (P) Liam Duggan v. Atlanta Plays It Forward
66. (P) Livija Krastins v. The Coca-Cola Company, ABC, Inc., & XYZ, Co.
67. (P) Lynette Venzor, et al. vs. All Star Inflatables, Inc. et al.
68. (P) Marianik v. Magical Cruise Company, Limited, d/b/a Disney Cruise Line
69. (P) Marr v. Island Management Company, LLC.
70. (P) Martin and Mary McCoy vs. Westmoreland Agricultural Fair & Recreation Association and Second Chance Equine
71. (P) Mary Jolley vs. Lutz Adventure Tours, LLC d/b/a Arizona ATV Adventure Tours, et al.
72. (P) Maryann Mendiola, et al. vs. Reading International Cinemas, LLC., et al.
73. (P) Massagli v. San Genarro
74. (P) Megan Conn as Next Friend of Mia Conn vs. Rompin Ground LLC.
75. (P) Melissa Nedley v. Hard Rock Café International (Orlando), Inc., et al.
76. (P) Mellissa Collins vs. Daytona Beach Boardwalk Amusement Rides, Inc.
77. (P) Mia Garone, et al. vs. Bakersfield Racquet Club, et al.
78. (P) Michael Kuchinka v. Legacy Mountain Zip Line, LLC.
79. (P) Michelsen, Aaron v. Oakhurst Methodist Church, Inc. & Saturn Amusements, Inc.
80. (P) Mikala Cannone, et al. v. Live Nation Worldwide Inc. et al.
81. (P) Moss, AriAlani (minor) vs. Granville
82. (P) Mudd v. MGM et al.
83. (P) Oksen v. Menzel, Trophy Lakes, et al.
84. (P) Paris Eldridge, et al. v. LLI Management Company, LLC., et al.
85. (P) Patricia Cadella v. Big Fun
86. (P) Paul & Susan Higley v. Holiday Inn Lido Beach
87. (P) Perez vs. Impact Services Corp., et al.
88. (P) Peter Regalado, et al. v. Friedrich Ventures, Inc. d/b/a Pump It Up Party Zone of Santa Clara, et al.
89. (P) Peter S. Walker vs. MGM Grand Hotel, LLC., et al.
90. (P) Raie v. Johnny Utah, LLC., et al.
91. (P) Raina L. Longworth and Joshua M. Longworth vs. Full Moon Productions Inc.

92. (P) Randy France vs. Boardwalk Amusement Rides, LLC.
93. (P) Rankin, Elijah (minor) vs. Urban Air Adventure Park
94. (P) Raven Bean, Individually and A/N/F XXXXX, Minor Child, vs. Famusement Pros, LLC.
95. (P) Raymond Guess v. Kangaroo Jac's Inc., et al.
96. (P) Richard Cygul, et al vs. Host Hotels & Resorts, Inc. and Marriott International, Inc.
97. (P) Robert Bearden v. Event Coordinators, Inc. d/b/a Drew Expositions
98. (P) Robert Danuff vs. Anaheim Convention Center, et al.
99. (P) Rosemary Marianik vs. Magical Cruise Company, Limited, d/b/a Disney Cruise Line
100. (P) Rosie Doran v. Walther Productions, Inc., et al.
101. (P) Russel K. Warden v. Texas Motor Speedway, Inc.
102. (P) Saunders v. Bounce Around, Inc.
103. (P) Scott Wisnasky, et al. v. CSX Transportation, Inc., et al.
104. (P) Scott, Samone vs. RyRy's Restaurant Group, Inc., d/b/a/ RyRy's Chicken
105. (P) Shannon Brooks, et al. v. Multipurpose Civic Center Facilities Board, Pulaski County, AK, et al.
106. (P) Sherri Berquist, et al. vs. Axis Insurance Company, Kalahari Resorts, LLC., et al.
107. (P) Sindy Wohl, et al. v. Sparks Exhibits, et al.
108. (P) Skylar Mays v. Rebounderz
109. (P) Stanton v. Oceanside Union Free School District, et al.
110. (P) Stephanie Conte, et al. v. Town of Westport and Westport Rotary Club Foundation, Inc.
111. (P) Stephen M. Barrett vs. Simon Property Group, Inc.
112. (P) Stylinski vs. Godaddy.com
113. (P) Taylor v. First ILR, LLC, et al.
114. (P) Thomas Hoopingarner and Peggy Weber vs. Pinetop Lakes Country Club Association, et al.
115. (P) Tiffany, et al. vs. Cedar Hill Farm, Inc., et al.
116. (P) Timothy Meeker Sr. vs. The Bridgewater Fire Dept. Inc., et al.
117. (P) Vaughn vs. Southwest Celtic Music Association; The Dallas Directory, Inc.
118. (P) Wayne Cosmo v. Carnival Corporation
119. (P) Whitney Rearick and David Rearick v. Legacy Mountain Zip Line, LLC.
120. (P) Wilkinson/Estate of de las Salas v. Archdiocese of Miami, Amusements of America, Inc.
121. (P) Yen Ton v. Walther Productions, Inc., et al.
122. (P) Zayac vs. VIP Party Rentals, et al.

(P) Plaintiff (D) Defense

## CERTIFICATES & LICENSES

- The University of Southern Mississippi, NCS<sup>4</sup>, COVID-19 Legal Issues and Considerations, 2020
- HarvardX, an online learning initiative of Harvard University, GSE2x: Leaders of Learning, 2020
- The Square Metre Group, Crowd Safety Training, Using Group Psychology to Enhance Crowd Safety, 2020



- Event Safety Alliance (ESA), Event Safety Access Training (ESAT), 2020
- The Square Metre Group, Crowd Safety Training, Medical Management at Events, 2020
- The University of Southern Mississippi, NCS<sup>4</sup>, Event Public Health Screening: Technology and Procedure, 2020
- The University of Southern Mississippi, NCS<sup>4</sup>, Sport and Entertainment Venues: A Community Response Asset for Emergency Response Operations, 2020
- Federal Emergency Management Agency (FEMA), Emergency Management Institute, IS-100.C: Introduction to the Incident Command System, 2020
- Florida Department of Financial Services, Division of Insurance Agent and Agency Services, Bureau of Licensing: Education, Instructor ID No.: 1341311, 2019
- International Association of Venue Managers (IAVM) certified Crowd Manager, 2014
- Federal Emergency Management Agency (FEMA), Emergency Management Institute, IS-15.B: Special Events Contingency Planning for Public Safety Agencies, 2014.
- Florida Department of Agriculture and Consumer Services, Security Officer “D” License, 2012
- Florida Department of Agriculture and Consumer Services, Security Agency License, 2011
- International Association for the Leisure and Entertainment Industry (IALEI), Certified Inflatable Safety Inspector, 2008
- National Association of Amusement Ride Safety Officials (NAARSO), Certified Amusement Ride Safety Inspector (Level 1), 2000
- Amusement Industry Manufacturers and Suppliers (AIMS), Certified Amusement Ride Operations Technician (Level 1, Level 2), 1999 and 2001
- Occupational Safety and Health Administration (OSHA), 511 30-hour General Industry, 2005
- Florida Safety Council, Occupational Safety and Health Administration (OSHA), Recordkeeping, 2004
- Sunshine Safety Council, Work Zone Traffic Control Management of Transportation, 2005
- GES Exposition Services, Powered Industrial Truck Instructor, 2005
- Apex Environmental Engineering, Fall Protection Trainer, 2005
- Orange County Office of Emergency Management, Business Emergency Response Team (BERT), 2003
- Apex Environmental Engineering, Confined Space Supervisor/Trainer, 2004
- Environmental Resource Center, Hazardous Materials Handling Certification for DOT 49 CFR Transportation Regulations, 2003
- American Red Cross, Adult, Child, and Infant CPR Certified, 2005
- Strategic Safety Associates, MoveSMART Certified Instructor, 2003
- Occupational Safety and Health Administration (OSHA), 10-hour General Industry, 2003
- Emergency Management Institute, Hurricane Emergency Planner, 2004

## SPECIAL PROJECTS

University

- Technical Director, ESPN, The Undefeated, University of Florida Wasdin Speaker Series on “Sports, Social Justice and the Media.” Gainesville, FL. 12 November 2019.
- Production Assistant, UF CJC Media Services / HHP, WUFT broadcast of University of Florida 2019 Homecoming Parade. Gainesville, FL. 4 October 2019.

## AFFILIATIONS

### Professional

- Committee Member (2017-present), Meeting Professionals International (MPI), Risk Management Task Force-Development of 1<sup>st</sup> Edition Meeting and Event Safety/Security Best Practices Guide, USA
- Committee Member (2017-present), Meeting Professionals International (MPI), Professional Development Task Force, meeting and event educational opportunities and partnerships, USA
- Voting Technical Committee Member (2003-present), American Society for Testing and Materials (ASTM) F-24 on Amusement Rides and Devices, USA (Subcommittees: F24.10 Test Methods, F24.20 Specifications and Terminology, F24.24 Design and Manufacture, F24.30 Maintenance and Inspection, F24.40 Operations, F24.50 Training, Education and Certification, F24.60 Special Rides/Attractions, F24.61 Adventure Attractions, and F24.70 Water Related Amusement Rides and Devices), USA
- Member (2000-2014), National Association of Amusement Ride Safety Officials (NAARSO), USA
- Member (1998-present), International Association of Amusement Parks and Attractions (IAAPA), USA
- Faculty Member (2017-present), Meeting Professionals International (MPI), USA
- Member (2014-present), Event Safety Alliance (ESA), USA
- Member (2010-2014) American Society of Safety Engineers (ASSE), USA
- Member (2010-2014), American Society for Industrial Security (ASIS), USA
- Member (2015-present), Association for Challenge Course Technology (ACCT), USA
- Member (2014-2015), International Association of Venue Managers (IAVM), USA
- Member (2014-2015), Florida Festival and Events Association (FFEA), Florida
- Member (2012-2015), Visit Orlando Convention and Visitors Bureau, Florida

### Community

- Board Chair (2016-2018), Board Vice-Chair (2014-2016), Board Secretary (2008-2014), Board Member (2008-2018), Orlando Repertory Theatre, Orlando, Florida
- Board member, Orange County Government, Commission on Aging, Orlando, Florida

### University

- O’Connell Center Advisory Board Screening Selection Committee (2020-present), Stephen C. O’Connell Center, University of Florida, Gainesville, Florida

- Board of Managers Space Allocation Committee (2020-present), J. Wayne Reitz Union, University of Florida, Gainesville, Florida
- Board of Managers (2019-present), J. Wayne Reitz Union, University of Florida, Gainesville, Florida
- Board of Managers Facilities Committee (2019-present), J. Wayne Reitz Union, University of Florida, Gainesville, Florida
- ROTC Committee (2019-present), University of Florida, Gainesville, Florida
- Committee Member (2019-present), Tourism, Hospitality, and Event Management Department Chair Search Committee, University of Florida, Gainesville, Florida
- Committee Chair (2019-present), College of Health and Human Performance Scholarship Committee, University of Florida, Gainesville, Florida
- Committee Co-Chair (2019-present), Seminar Series, University of Florida, College of Health and Human Performance, Sport Management Department, Gainesville, Florida
- Committee Member (2019-present), Teaching Enhancement, University of Florida, College of Health and Human Performance, Sport Management Department, Gainesville, Florida
- Committee Co-Chair (2018-present), Entertainment Management program integration / course development, University of Florida, College of Health and Human Performance, Sport Management Department, Gainesville, Florida
- Member (2018-present), Graduation Committee, University of Florida, College of Health and Human Performance, Gainesville, Florida
- Faculty Advisor (2009-2016), Zeta Beta Tau Fraternity, University of Central Florida, Orlando, Florida
- Member (2010-2016), Theme Park and Attraction Management Advisory Committee, University of Central Florida, Rosen College of Hospitality Management Orlando, Florida

## SEMINARS AND INDUSTRY TRAINING

- The University of Southern Mississippi, NCS<sup>4</sup>, COVID-19 Legal Issues and Considerations. Webinar -June 11, 2020.
- The Square Metre Group, Crowd Safety Training, Using Group Psychology to Enhance Crowd Safety. Webinar -June 5, 2020.
- Event Safety Alliance (ESA), Event Safety Access Training (ESAT). Web-based -June 4, 2020.
- Korean American Association for Sport Management (KAASM), 2020 Virtual Conference Challenges and opportunities for higher education and sport management during the COVID-10 Pandemic. Webinar -June 4, 2020.
- The Square Metre Group, Crowd Safety Training, Medical Management at Events. Webinar -June 3, 2020.
- The University of Southern Mississippi, NCS<sup>4</sup>, Event Public Health Screening: Technology and Procedure. Webinar -May 14, 2020.
- The University of Southern Mississippi, NCS<sup>4</sup>, Sport and Entertainment Venues: A Community Response Asset for Emergency Response Operations. Webinar -May 07, 2020.

- University of Florida, Levin College of Law and Department of Health and Human Performances, Creating an Inclusive Culture: Inclusion in a COVID-19 World. Online seminar -May 06, 2020.
- Federal Emergency Management Agency (FEMA), Emergency management Institute, IS-100.C: Introduction to the Incident Command System, ICS 100. Web-based -April 07, 2020.
- Trial Lawyers Section of The Florida Bar, Advanced Trial Advocacy Program Expert Witness. Gainesville, FL -May 17, 2019.
- University of Florida Levin College of Law Entertainment and Sports Law Symposium. Gainesville, Florida -March 2, 2019.
- Sport Entertainment & Venues Tomorrow (SEVT) Conference. Columbia, South Carolina - November 14-16, 2018.
- Meeting Professionals International and NCS<sup>4</sup> The University of Southern Mississippi Thought Leaders Summit. Orlando, Florida -October 29-November 1, 2017.
- Rural Domestic Preparedness Consortium (U.S. Department of Homeland Security-FEMA) Event Security Planning for Public Safety Professional. Sixteen (16) contact hours from Eastern Kentucky University. Web-based -June 24, 2014.
- International Association of Venue Managers (IAVM) certified Crowd Manager. Eight (8) contact hours from International Association of Venue Managers. Web-based -February 14, 2014.
- Meeting Professionals International Southeast Educational Conference. Amelia Island, Florida -August 21-24, 2013.
- Amusement Industry Manufacturers and Suppliers International (AIMS) safety conference. Received 4.0 Continuing Education Units from Greenville Technical College. Orlando, Florida -2013.
- State of Florida Security Officer "D" License Course. Orlando, Florida -September 13-16, 2012.
- Meeting Professionals International Southeast Educational Conference. Kissimmee, Florida - August 8-10, 2012.
- Amusement Industry Manufacturers and Suppliers International (AIMS) safety conference. Received 4.0 Continuing Education Units (40-hours) from Greenville Technical College. Orlando, Florida -2010.
- International Drive Resort Area Chamber of Commerce Tourism Orlando Leadership Training Program. Orlando, Florida -2010.
- International Association for the Leisure and Entertainment Industry (IALEI) Inflatable Safety Course (40-hours). Orlando, Florida -2008.
- National Association of Amusement Ride Safety Officials (NAARSO) safety conference. Received 4.0 Continuing Education Units (40-hours) from Old Dominion University. Orlando, Florida -2007.
- National Association of Amusement Ride Safety Officials (NAARSO) safety conference. Received 4.0 Continuing Education Units (40-hours) from Old Dominion University. Orlando, Florida -2005.
- National Hurricane Conference. Received 27.75 Professional Development Hours. Lake Buena Vista, Florida -2004.
- Amusement Industry Manufacturers and Suppliers (AIMS) safety conference. Received 4.0

Continuing Education Units (40-hours) from Greenville Technical College. Orlando, Florida - 2003.

- Amusement Industry Manufacturers and Suppliers (AIMS) safety conference. Received 4.0 Continuing Education Units (40-hours) from Greenville Technical College. League City, Texas -2001.
- Amusement Industry Manufacturers and Suppliers (AIMS) safety conference. Received 4.0 Continuing Education Units (40-hours) from Greenville Technical College. Wichita, Kansas - 2000.
- Amusement Industry Manufacturers and Suppliers (AIMS) safety conference. Received 4.0 Continuing Education Units (40-hours) from Greenville Technical College. San Antonio, Texas -1999.

### ANIMATIONS (TED-ED)

Avery, B. D. (2018, October 29). TED-Ed: *How Rollercoasters Affect Your Body* [Video file]. Retrieved from <https://ed.ted.com/lessons/how-rollercoasters-affect-your-body-brian-d-avery>

### PUBLICATIONS

#### Refereed Papers

Avery, B., & Dickson, D. R. (2010), *Insight into amusement park ride and device safety in the United States*. *Worldwide Hospitality and Tourism Themes*, 2(3), 299-315. doi: 10.1108/17554211011052221

#### Book Chapters / Contributing Author

Avery, B. D. (2019). *Case Study: Six Flags: A Familiar Brand Takes on a New Generation*. In F. Okumus, A. Levent, C. Praksh, & M. Ali Koseoglu (Eds.), *Strategic Management for Hospitality and Tourism-Second Edition*. New York, NY: Taylor & Francis.

Avery, B. D. (2018). *Meeting and event planning safety and security best practices*. In MPI Foundation, *The Essential Guide to Safety and Security, Best Practices for Meeting and Event Planning* (Contributing author). Dallas, TX: MPI International.

Avery, B. D. (2015). *Risk Management for Meetings, Expositions, Events, and Conventions-Security*. In G. G. Fenich, *Planning and Management of Meetings, Expositions, Events, and Conventions* (pp. 47-49). Upper Saddle River, NJ: Pearson.

Avery, B. D. (2010). *Case Study: Six Flags: Is Recovery on the Horizon?* In F. Okumus, A. Levent & C. Praksh (Eds.), *Strategic Management for Hospitality and Tourism* (pp. 235-251). Burlington, MA: Butterworth-Heinemann.

#### Trade Journals

Avery, B. D. (2019). *Severe Weather Planning Improves Public Event Safety*. By Larry Claflin, Jr., EfficientGov. San Francisco, CA: Praetorian Digital.

- Avery, B. D. (2018). *Safety: An Outsider's Perspective*. insulation outlook. Reston, VA: National Insulation Association.
- Avery, B. D. (2018). *Under the Big Top*. Club & Resort Business. Mobile, AL: Harbor Communications.
- Avery, B. D. (2017). *Planning for Unexpected Weather Events: Stories From the Field and Lessons Learned*. By Christine Loomis, Corporate & Incentive Travel. Boca Raton, FL: Coastal Communications Corporation.
- Avery, B. D. (2016). *9 Rules To Follow To Keep Your Children Safe On Bounce Houses*. By Ashley Lauretta, TLC. Silver Springs, MD: Discovery Communications, LLC.
- Avery, B. D. (2016). *5 Gators Killed as Search for Boy Comes to an End*. By MomZette Staff, MomZette. Washington, DC: Ingraham Media, Inc.
- Avery, B. D. (2016). *4 Tips for Providing Proper Medical Care at Events*. By M. Laufik, BizBash. New York, NY: BizBash Media.
- Avery, B. D. (2015). *Risk Management: Assure Personal Safety and Data Security With a Solid Crisis Management Plan*. By K. Brost, Insurance and Financial Meetings Management. Boca Raton, FL: Coastal Communications Corporation.

#### Self-Published / Edited

- Avery, B. D., & Avery, W. H. (2002). *Inflating Safety, Deflating Risk*. Orlando: Self Published.
- Avery, W. A. (2002). *Emergency Disaster Guidelines and Procedures for the Sports, Leisure, and Entertainment Industry* (B. D. Avery, Ed.). Orlando: Self Published.
- Avery, W. A. (2002). *Emergency Disaster Guidelines and Procedures for General Business* (B. D. Avery, Ed.). Orlando: Self Published.
- Avery, W. A. (2002). *The Safety Guide for the Sports, Leisure and Entertainment Industry* (B. D. Avery, Ed.). Orlando: Self Published.
- Avery, W. A. (1998) *2000 and Beyond – Amusement Ride Warnings* (B. D. Avery, Ed.). Orlando: Self Published.

#### Work in Progress

- Avery, B. D., *Parents Perception of Risk Concerning Children Experiencing Inflatable Amusement Devices at Temporary Events* (working paper).

#### Blogs

- Avery, B. (2017, May 30). Quiz: Are you an “expert” amusement ride operator? [Web log comment <http://eventsafetyservices.com/quiz-expert-amusement-ride-operator/>]

- Avery, B. (2017, May 1). Event Planning: All I Need to Know I Learned from a Birthday Invitation? [Web log comment <http://eventsafetyservices.com/event-planning-all-i-need-to-know-i-learned-from-a-birthday-invitation/>]
- Avery, B. (2017, March 7). Vetting Vendors: An 8-Step Guide for Event Planners and Venue Operators [Web log comment]. <http://eventsafetyservices.com/vetting-vendors-8-step-guide-event-planners-venue-operators/>
- Avery, B. (2016, August 28). Why Brian Avery Serves the Orlando Repertory Theatre [Web log comment]. <http://eventsafetyservices.com/why-brian-avery-serves-the-orlando-repertory-theatre/>
- Rothberg, J. and Avery, B. (2016, August 26). Drug Use at Music Festivals, A Public Health Issue [Web log comment]. <http://eventsafetyservices.com/drug-use-at-music-festivals/>
- Avery, B. (2016, August 16). Events, Tourism, and Attractions: Safety Word of the Day series [Web log comment]. <http://eventsafetyservices.com/microblog/>
- Avery, B. (2016, January 15). Quiz: Are you an Expert or a Novice Event Planner? [Web log comment]. <http://eventsafetyservices.com/event-planner-quiz/>
- Onsager, M. and Avery, B. (2015, March 3). Amway Tour for Rosen College Event Management Students [Web log comment]. <http://eventsafetyservices.com/amway-tour-for-rosen-college-event-management-students/>
- Avery, B. (2014, October 22). Event, Tourism, and Attraction Signage... What is the Message? [Web log comment]. <http://eventsafetyservices.com/event-tourism-and-attraction-signage-what-is-the-message/>
- Avery, B. (2014, October 20). Near Miss NOT Enough to Save Scare Actor... Another Halloween Themed Event Claims a Life [Web log comment]. <http://eventsafetyservices.com/near-miss-not-enough-to-save-scare-actor-another-halloween-themed-event-claims-a-life/>
- Avery, B. (2014, October 13). Hayride Safety... Planning a Successful Event [Web log comment]. <http://eventsafetyservices.com/hay-ride-safety-planning-a-successful-event/>
- Avery, B. (2014, June 20). Staking 10x10 Tents at Festivals and Events [Web log comment]. <http://eventsafetyservices.com/staking-10x10-tents-at-festivals-and-events/>
- Avery, B. (2014, April 30). Inflatable Amusement Device Safety [Web log comment]. <http://eventsafetyservices.com/inflatable-amusement-device-safety/>
- Avery, B. (2014, February 28). Amusement Ride Industry: It's the Riders Fault [Web log comment]. <http://eventsafetyservices.com/amusement-ride-industry-its-the-riders-fault-4-of-4/>

- Avery, B. (2012, June 28). Event risk management for meeting planners and venue operators: Forward thinking [Web log comment]. <http://eventsafetyervices.com/event-risk-management-for-meeting-planners-and-venue-operators-forward-thinking/>
- Avery, B. (2011, October 29). Untimely Medical Response and the Use of AED's at Events [Web log comment]. <http://eventsafetyervices.com/untimely-medical-response-and-the-use-of-aeds-at-events/>
- Avery, B. (2011, September 15). Amusement Ride Industry: Behind this Curtain [Web log comment]. <http://eventsafetyervices.com/amusement-ride-industry-behind-this-curtain/>
- Avery, B. (2011, August 19). Hospitality, Tourism, & Event Safety Regulations & Standards: The Basics [Web log comment]. <http://eventsafetyervices.com/hospitality-tourism-event-safety-regulations-standards/>
- Avery, B. (2011, August 14). Indiana State Fair Stage Collapse: This Was NO "Fluke!" [Web log comment]. <http://eventsafetyervices.com/indiana-state-fair-stage-collapse-this-was-no-fluke/>
- Avery, B. (2011, July 1). Amusement Ride Manufacturers & Operators: A Flawed System [Web log comment]. <http://eventsafetyervices.com/amusement-ride-manufacturers-operators-a-flawed-system/>
- Avery, B. (2011, June 5). Amusement Ride Incidents/Accidents: Setting the Stage: 1 of 4 [Web log comment]. Retrieved from <http://eventsafetyervices.com/amusement-ride-incidentsaccidents-setting-the-stage-1-of-4/>
- Avery, B. (2010, September 30). The Dangers of Competitive Eating Events [Web log comment]. Retrieved from <http://eventsafetyervices.com/the-dangers-of-competitive-eating-events/>
- Avery, B. (2010, April 2). Safety Failure: 5-year-old Boy Dies at Inflatable Center [Web log comment]. Retrieved from <http://eventsafetyervices.com/safety-failure-5-year-old-boy-dies-at-inflatable-center/>
- Avery, B. (2010, March 7). ASTM F 24 on Safety for Amusement Rides and Devices [Web log comment]. Retrieved from <http://eventsafetyervices.com/astm-f-24-on-safety-for-amusement-rides-and-devices/>
- Avery, B. (2010, January 30). Event & Meeting Professionals: Accommodating People with Food Allergies [Web log comment]. Retrieved from <http://eventsafetyervices.com/event-meeting-professionals-accommodating-people-with-food-allergies/>
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## **PUBLIC SPEAKING**

### Keynote/Plenary

Avery, Brian D. "Media Influence on Active Shooters: Does the Joker movie glamorize violence?" Event Marketing Student Association (EMSA). Gainesville, FL. 2 October 2019.

Avery, Brian D. "Insurance Risk Management - Minimizing Your Exposure to Risks." Workers' Compensation Institute (WCI) 2019 Educational Conference (C.E.U.'s). Orlando, FL. 12 Aug. 2019.

Avery, Brian D. "Minimizing Your Exposure to Risks." Florida Association of Insurance Agents (FAIA) 2019 Convention (C.E.U.'s). Orlando, FL. 2 sessions 20 & 21 June 2019.

Avery, Brian D. "Music Festival Meltdowns: From Fyre Fest to Woodstock." Event Marketing Student Association (EMSA). Gainesville, FL. 5 February 2019.

Avery, Brian D. "An exploration of the live events and entertainment industry." Event Marketing Student Association (EMSA). Gainesville, FL. 4 October 2018.

Avery, Brian D. "Health and Safety Forum and Committee-New Perspective on Safety Culture." National Insulation Association (NIA) 63<sup>rd</sup> Annual Convention. Orlando, FL. 18 April 2018.

Avery, Brian D. "Luck is not a strategy: A 5-step roadmap to SAFER meetings and events." Meeting Professionals International Tampa Bay Area Education Program. Tampa, FL. 7 February 2018.

Avery, Brian D. "Vetting Vendors: An 8-Step Guide for Event Planners and Venue Operators." Florida Society of Association Executives (C.E.U.'s). Tallahassee, FL. 18 May 2017.

Avery, Brian D. "Crisis Management: An Exploration of Resources and Mitigating Tactics." Florida Society of Association Executives (C.E.U.'s). Orlando, FL. 27 April 2017.

Avery, Brian D. "Vetting Vendors: An 8-Step Guide for Event Planners and Venue Operators." International Live Events Association. Orlando, FL. 21 February 2017.

Avery, Brian D. "Emergency and Disaster Planning---Tabletop Exercise." The Orlando Reparatory Theatre. Orlando, FL. 20 June 2016.

Avery, Brian D. "Patron Safety at Amusement Parks, Fairs and Festivals." Orange County Public Schools Hospitality Management Magnet Program. Orlando, FL. 7 April 2016.

Avery, Brian D. "Limiting your Liabilities and Exposures to Known and Foreseeable Event Risks." Meeting Professionals International Greater Orlando Area Chapter (C.E.U.'s). Orlando, FL. 18 February 2016.

Avery, Brian D. "Hospitality Careers: A Spotlight on Hospitality Risk." University of Central Florida Rosen College of Hospitality Management High School Career Fair. Orlando, FL. 13 November 2015.

Avery, Brian D. "Meeting & Event Risk Management: The Best Offense is a Good Defense." XSITE 2015/Meeting Professionals International North Florida Educational Sessions (C.E.U.'s). Birmingham, AL. 11 November 2015.

Avery, Brian D. "Event Industry Planning and Event Risk Management Practices." Florida Recreation and Park Association, Inc. (FRPA) Workshop (C.E.U.'s). Orlando, FL. 17 April 2015.

Avery, Brian D. "Event Industry Planning and Event Risk Management Practices." Florida Recreation and Park Association, Inc. (FRPA) Workshop (C.E.U.'s). Ft. Lauderdale, FL. 12 March 2015.

Avery, Brian D. "Event Industry Planning and Event Risk Management Practices." Florida Recreation and Park Association, Inc. (FRPA) Workshop (C.E.U.'s). Gainesville, FL. 24 February 2015.

Avery, Brian D. "Festival & Event Risk Management: The Best Offense is a Good Defense." Florida Festival and Events Association Educational Seminar (C.E.U.'s). Gainesville, FL. 16 September 2014.

Avery, Brian D. "Festival & Event Risk Management: The Best Offense is a Good Defense." Florida Festival and Events Association Educational Seminar (C.E.U.'s). Clearwater, FL. 12 June 2014.

Avery, Brian D. "Meeting & Event Planners: Life Savers?" Meeting Professionals International North Florida Educational Luncheon (C.E.U.'s). Ponte Vedra Beach, FL. 14 May 2013.

Avery, Brian D. "Alcohol Awareness: Let's Be Real." University of Central Florida. Zeta Beta Tau Fraternity. Orlando, FL. 4 November 2012.

Avery, Brian D. "Planning Successful On-Campus Events: Managing Unique Risks." University of Central Florida Office of Student Involvement. Orlando, FL. 27 June 2012.

Avery, Brian D. "Safety and security concerns at hotels and resorts." Orange County Public Schools Hospitality Management Magnet Program. Orlando, FL. 16 December 2010.

Avery, Brian D. "Hospitality Careers: A Spotlight on Managing Hospitality Risk." University of Central Florida Rosen College of Hospitality Management High School Career Fair. Orlando, FL. 21 November 2010.

Avery, Brian D. "Event and Venue Safety and Risk Management: Penny-wise is Sometimes Pound Foolish..." Hospitality Financial and Technology Professionals (HFTP) Mini Educational Seminar (C.E.U.'s). Lake Buena Vista, FL. 17 November 2010.

Avery, Brian D. "Event Safety and Security: The Facilities Role." Florida Facility Managers Association (FFMA) Operations Seminar (C.E.U.'s). Daytona Beach, FL. 26 October 2010.

Avery, Brian D. "Alcohol Awareness: Let's Be Real." University of Central Florida. Kappa Delta Sorority. Orlando, FL. 28 February 2010.

Avery, Brian D. "Expect the Unexpected: Risk Management for Meeting & Hospitality Professionals." Meeting Professionals International Greater Orlando Area Chapter (C.E.U.'s). Orlando, Florida. 15 October 2009.

#### Invited Presentations

Avery, Brian D. "An Introduction to Active Shooter Planning for Event Organizers and Venues." Florida Recreation and Park Association Conference (C.E.U.'s). Orlando, FL. 27 August 2019.

Avery, Brian D. "What if you changed one thing?" Florida Recreation and Park Association Conference (C.E.U.'s). Orlando, FL. 27 August 2019.

Avery, Brian D. "Accidental Wisdom: Lessons learned from Event and Venue Failures." Meeting Professionals International Sunshine Education Summit (C.E.U.'s). Orlando, FL. 22 August 2019.

Avery, Brian D. "Accidental Wisdom: Learning from Loss." Meeting Professionals International Tampa Bay Area Meetings Academy Conference (C.E.U.'s). Sarasota, FL. 19 April 2018.

Avery, Brian D. "What If, You Changed One Thing?" Meeting Professionals International Tampa Bay Area Meetings Academy Conference (C.E.U.'s). Sarasota, FL. 19 April 2018.

Avery, Brian D. "The Future of Meeting and Event Safety and Security." Global Meetings Industry Day, Meeting Professionals International Greater Orlando Chapter (C.E.U.'s). Orlando, FL. 12 April 2018.

Avery, Brian D. "Hiding in Plain Sight: A Guided Risk Management Tour of an Outdoor Recreation and Events Facility." Florida Association of Insurance Agents Capitol Days. Tallahassee, FL. 23 January 2018.

Avery, Brian D. "Meeting & Event Risk Management: The Best Offense is a Good Defense." XSITE 2014/Meeting Professionals International North Florida Educational Sessions (C.E.U.'s). Tallahassee, FL. 18 February 2014.

Avery, Brian D. "Patron Sign Safety Development and Acknowledgement." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). Orlando, Florida. 15 Jan. 2014.

Avery, Brian D. "Attractions Risk Management." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). Orlando, Florida. 14 Jan. 2014.

Avery, Brian D. "Meeting & Event Risk Management: The Best Offense is a Good Defense" Meeting Professionals International Southeast Educational Conference (C.E.U.'s). Amelia Island, FL. 23 August 2013.

Avery, Brian D. "Event Meeting Risk Management: Are You Really Covered." Meeting Professionals International Southeast Educational Conference (C.E.U.'s). Kissimmee, FL. 9 August 2012.

Avery, Brian D. "Corporate Acquisitions in the Hospitality Industry: Predictors of Success and Failure." University of Central Florida Rosen College of Hospitality Management. Research Colloquium. Orlando, Florida. 4 April 2007.

Avery, Brian D. "Amusement Ride Emergency Evacuation." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). League City, Texas. 13-18 Jan. 2001.

Avery, Brian D. "Facilities Inspection." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). League City, Texas. 13-18 Jan. 2001.

Avery, Brian D. "Confined Spaces." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). League City, Texas. 13-18 Jan. 2001.

Avery, Brian D. "Operations & Maintenance Roles in Security." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). League City, Texas. 13-18 Jan. 2001.

Avery, Brian D. "Amusement Ride Emergency Evacuation." Amusement Industry Manufacturers and Suppliers. AIMS Safety Forum (C.E.U.'s). Wichita, Kansas. 8-13 Jan. 2000.

#### Webinars

Avery, Brian D. "What If, You Changed One Thing?" Event Service Professionals Association (ESPA) (C.E.U.'s, Certified Meeting Professional (CMP) Preferred Provider). Webinar. 21 November 2019.

Avery, Brian D. "Faculty Webinar: Event risk management: What event students need to learn." Professional Convention Management Association (PCMA) (C.E.U.'s, CAE Provider & CMP Preferred Vendor). Webinar. 8 August 2019.

Avery, Brian D. "What If, You Changed One Thing?" CONNECT (C.E.U.'s Event Industry Council). Webinar. 19 September 2018.

Avery, Brian D. "Crises Prepared Meetings and Events, Safety Tips for You and Your Attendees." ASAE, The Center for Association Leadership (C.E.U.'s). Webinar. 10 August 2018.

#### Guest Lectures

Avery, Brian D. "Accidental Wisdom: Lessons Learned from Courtroom to Classroom." University of Florida, Department of Sport Management, College of Health and Human Performance. University of Florida Sport Management Lecture Series. Gainesville, FL. 25 February 2020.

Avery, Brian D. "Entertainment Aspects of Sport Industry." University of Florida Korea Sport Promotion Foundation (KSPO). KSPO-Global Sport Leadership program. Gainesville, FL. 14 November 2019.

Avery, Brian D. "Crowd Management/Control and Security Functions at Events." University of Alabama Restaurant, Hotel, and Meetings Management program. Risk Management for Meetings and Events, RHM 425. Orlando, FL via Skype. 18 September 2012.

Avery, Brian D. "Expect the Unexpected: Risk Management for Meeting & Hospitality Professionals." Rosen College of Hospitality Management. Certificate Program in Event Management (C.E.U.'s). Orlando, FL. 26 February 2010.

Avery, Brian D. "Expect the Unexpected: Risk Management for Meeting & Hospitality Professionals." University of Central Florida Rosen College of Hospitality Management. Event Management II, HFT 4791. Orlando, FL. 5 November 2009.

Avery, Brian D. "Six Flags, Recovery on the Horizon?" University of Central Florida Rosen College of Hospitality Management. Strategic Management in Hospitality and Tourism, HFT 6296. Orlando, FL. 22 September 2009.

Avery, Brian D. "Six Flags, Recovery on the Horizon?" University of Central Florida Rosen College of Hospitality Management. Strategic Management in Hospitality and Tourism, HFT 6296. Orlando, FL. 6 November 2007.

Avery, Brian D. "Six Flags, Recovery on the Horizon?" University of Central Florida Rosen College of Hospitality Management. Leadership and Strategic Management in Hospitality Industry, HFT 4295. Orlando, FL. 6 November 2007.

Avery, Brian D. "Theme Park and Attractions Management Risk." University of Central Florida Rosen College of Hospitality Management. Theme Park and Attractions Management, HFT 4755. Orlando, FL. 27 September 2007.

## MEDIA

### Television/Video

Avery, Brian. Interview with Beau Zimmer. Universal Orlando Resort announces reopening date. WTSP 10 Tampa Bay 10 CBS. Tampa, FL. May 21, 2020.

Avery, Brian. Press Conference, Morgan & Morgan P.A. Daytona Beach Roller Coaster Derailment. AP, NBC, ABC, CBS, FOX, CNN, and Telemundo. Orlando, FL. June 18, 2018.

Avery, Brian. Interview with Jaime Holmes. Is there enough time for safety inspections before Volcano Bay opens? WFTV Channel 9 ABC. Orlando, FL. May 18, 2017.

Avery, Brian. Interview with Kait Parker. The Weather Channel FB Live –Expert: Dangers of Amusement Rides and Devices. The Weather Channel. Atlanta, GA. May 11, 2017.

Avery, Brian. Interview with Aaron Saykin. WRGZ NBC 2 Evening News –Expert: Ride of Steel Malfunction Uncommon, Surprising. NBC. Buffalo N.Y. August 12, 2011.

Print/Video

Avery, Brian. Interview with David Oliver. Disney apologizes to guests after Skyliner 'nightmare;' no indication on reopening. USA Today. Tysons Corner, VA. October 7, 2019.

Avery, Brian. Interview of Brad Thomas with Greg Land (Salvador Quezada v. Game Truck trial). 'Bubble Soccer' Injury Ends in \$4.6M Verdict After Defense Rejected \$1M Settlement. Law.com Daily Reporter. Online. September 13, 2019.

Avery, Brian. Interview with David Lindquist. Minutes could have taken their lives': Experts say Rascal Flatts crowd deserved more info. IndyStar. Indianapolis, IN. August 17, 2018.

Avery, Brian. Press Conference (AP, Orlando Sentinel, and Daytona Beach News-Journal). Daytona Beach Roller Coaster Derailment. Morgan & Morgan P.A. Orlando, FL. June 18, 2018.

Avery, Brian. Interview with Kathy Dorf. Students Learn How Orlando's Premier Venue Prepares for the Unexpected. UCF Today. Orlando, FL. December 9, 2014.

Avery, Brian. Interview with Jenna Arend. Executive Profile. i4 Business Magazine. Orlando, FL. December 5, 2014.

Avery, Brian. Interview with Jon Busdeker. Are robots the future of journalism? Orlando Sentinel. Orlando, FL. May 19, 2014.

Avery, Brian. Interview with Racheal Williams. Strategies: Handled an unexpected surge in business. Orlando Business Journal. Orlando, FL. April 11, 2014.

Avery, Brian. Interview with Gene Kruckemyer. Rosen Grad's Events Company Teams up With Students. UCF Today. Orlando, FL. August 22, 2013.

Avery, Brian. Interview with Jackie Toops. Alumni Launch Tradeshow Consulting Business. UCF Today. Orlando, FL. May 25, 2011.

Avery, Brian. Interview with Jennifer Rickmann. Brian Avery, UCF Hospitality Superstar. Rosen College of Hospitality Management Blog. Orlando, FL. October 30, 2009.