

SEVENTH AMENDMENT TO THE AGREEMENT,  
#6619, BETWEEN ALACHUA COUNTY AND  
GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE  
SPORTS COMMISSION FOR A SPORTING EVENTS BID POOL

THIS SEVENTH AMENDMENT TO AGREEMENT, made and entered into this \_\_\_\_\_ day of \_\_\_\_\_ A.D., 2020, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC., a Florida not for profit corporation, dba GAINESVILLE SPORTS COMMISSION, hereinafter referred to as "Agency".

WITNESSETH:

WHEREAS, the Board of County Commissioners finds that the Agency promotes tourism in Alachua County by utilizing tourist development tax revenue appropriated by the Alachua County Board of County Commissioners to set up a bid process and bid pool that promotes bringing sporting events to Alachua County; and

WHEREAS, the County finds that the Agencies bid process and bid pool are in the best interest of the County's citizens by providing marketing and advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties entered into an Amended and Restated Agreement on October 10, 2006 for the provision of services by the Agency related to the promotion of sports events in Alachua County by utilizing the Tourist Development Tax to set up a bid process and bid pool; and

WHEREAS, the parties previously entered into the First Amendment to the Agreement on January 8, 2008; and

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on October 28, 2008; and

WHEREAS, the parties previously entered into the Third Amendment to the Agreement on September 28, 2010; and

WHEREAS, the parties previously entered into the Fourth Amendment to the Agreement on September 24, 2013; and

WHEREAS, the parties previously entered into the Fifth Amendment to the Agreement on February 10, 2015; and

WHEREAS, the parties previously entered into the Sixth Amendment to the Agreement

on September 26, 2017; and

WHEREAS, the parties wish to further amend the Agreement to extend the term of the Agreement for a three year period and to authorize the carry forward of unspent funding, as provided herein.

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties, the parties hereby agree to amend the Agreement, as amended, as follows

A. Paragraph 1 of the Agreement, *Term*, is amended in its entirety to read:

This agreement is effective upon execution continuing through September 30, 2023 unless earlier terminated as provided herein. The parties may extend the term of this agreement through an amendment approved by both parties.

B. Paragraph 3 of the Agreement. Compensation, subsection a. is amended in its entirety to read:

The County agrees to provide funding up to a sum of Two Hundred Ten Thousand Dollars (\$210,000) per fiscal year to be used during the bid process for sporting events to be held in Alachua County, Florida. Unspent bid pool funding may be allocated on a case-by-case basis for future year events, with the prior approval of the Board of County Commissioners.

C. This Seventh Amendment shall take effect October 1, 2020.

D. SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the Agreement, as previously amendment, shall be and remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this Seventh Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

ALACHUA COUNTY, FLORIDA

By: \_\_\_\_\_  
Robert Hutchinson, Chair  
Board of County Commissioners

Attest

By: \_\_\_\_\_

JK Jess Irby II, Clerk

(Seal)

APPROVED AS TO FORM

DocuSigned by:  
*David Forziano*  
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\_\_\_\_\_  
Alachua County Attorney's Office

ATTEST (By Corporate Officer)

VENDOR

By: \_\_\_\_\_

By: \_\_\_\_\_

Print: \_\_\_\_\_

Print: \_\_\_\_\_

Title: President, GSC Board

Title: Executive Director, GSC