



## **ALACHUA COUNTY TOURIST DEVELOPMENT COUNCIL**

Commissioner Marihelen Wheeler, Chair  
Vice Chair, Commissioner Ross Ambrose  
Commissioner Adrian Hayes-Santos  
Stephanie Bailes, Staci Bertrand

### **TOURIST DEVELOPMENT COUNCIL Wednesday, May 11, 2022 at 1:30 p.m.**

**Alachua County Administration Building  
12 SE 1st Street, Second Floor, Grace Knight Conference Room**

#### **MEETING MINUTES**

1. Call to Order – Members present in person: Commissioner Marihelen Wheeler, Commissioner Ross Ambrose, Commissioner Hayes-Santos, Staci Bertrand and Stephanie Bailes.
2. Approval of the Agenda Packet and Minutes from the March 9, 2022 meeting – Motion to approve by Commissioner Ross Ambrose. Second by Commissioner Hayes-Santos. Motion carried.
3. VCB Update – Gainesville Airport Billboard application was presented for approval. Motion to approve by Commissioner Ross Ambrose. Second by Staci Bertrand. Motion carried.
4. Economic Impact Report
5. Conference and Meeting Marketing Sales Plan – Motion to approve the Conference and Meeting Marketing Sales Plan by Commissioner Hayes-Santos. Second by Commissioner Ross Ambrose. Motion carried.
6. Member Comments and Announcements
7. Public Comments

Meeting Adjourn