



ALACHUA COUNTY TOURIST DEVELOPMENT COUNCIL

Commissioner Marihelen Wheeler, Chair
Vice Chair, Commissioner Ross Ambrose
Commissioner Adrian Hayes-Santos
Stephanie Bailes, Staci Bertrand
Erick Brice, Cornelia Holbrook
Ray Logan, Linda Rocha

TOURIST DEVELOPMENT COUNCIL Wednesday, September 14, 2022 at 1:30 p.m.

Old School Community Center, 23760 NW 187th Avenue, High Springs, FL 32643

MEETING MINUTES

1. Call to Order – Members present: Ray Logan, Commissioner Marihelen Wheeler, Commissioner Hayes-Santos, Commissioner Ross Ambrose, Erick Brice, Ray Logan, Staci Bertrand, Linda Rocha, Cornelia Holbrook, and Stephanie Bailes. Members absent: none
2. Introduction of new members:
 - Erick Brice
 - Cornelia Holbrook
 - Ray Logan
 - Linda Rocha
3. Approval of the Agenda Packet and Minutes from the July 13, 2022 meeting – Motion to approve by Commissioner Ambrose. Second by Ray Logan. Motion carried.
4. Economics of the Cave Diving Industry
5. VCB Update
6. Cooperative Billboard Advertising Campaign Applications – Motion to approve by Commissioner Hayes-Santos. Second by Staci Bertrand. Motion carried.
7. Member Comments and Announcements
8. Public Comments

Meeting Adjourn