

Eleanor Hancock

Eleanor Hancock, a native of Lexington, Kentucky, established her photography business when she was sixteen-years-old. She earned her degree in Photographic Technology from Daytona State College and returned to Ocala to continue her career. She is well known for her work in all areas of photography, including Agriculture/Sporting/Equine Events, Corporate gatherings, Weddings/Anniversaries, and Individual/Pet Portraits.

Eleanor's photo shoots have provided photographic opportunities throughout the United States, and also overseas. Eleanor was regularly published in The Florida Equine Publications and has photographed many equine events and competitions throughout her career, including The Kentucky Derby and the Breeders' Cup. Her Florida Horse Park photograph was selected as the cover shot for the 2006 Sprint telephone book. And she accompanied the Delegation to Pisa, Italy (Ocala's sister city) to photograph the Sister City Ceremonies in early 2000s.

In 2004 and 2005, at the request of Marion County Film Commissioner Jude Hagin, Eleanor's photographs were incorporated in two promotional books to attract filmmakers to the central Florida area. Both projects earned the prestigious Crystal Reel Award from the Florida Motion Picture & Television Association for print media.

Eleanor's talent for "capturing the moment" was reflected in all her work when it came to photographing people. Her ability to be unseen during Events produced phenomenal candid shots and revealed the true expressions and feelings of the subject. This was reflected in all her work, and earned her the title of Official Photography Company for Babe Ruth and Cal Ripken State, Regional and World Series events for multiple years, as well as the Southeastern Youth Fair Photographer for fifteen.

Besides overseeing a successful photography business, Eleanor also founded SOAP (Single Only Area Professionals) and for five years she created events at multiple venues for the local single business professionals in Ocala, Tampa and Orlando vicinities.

In addition to Wonder Pics & SOAP, Eleanor offered numerous other products & services to her clients over the years, including advertising material, marketing presentations, computer graphic design (digital and print media), business cards, banners, signs and websites, to name a few.

In 2015, Eleanor decided to transition her career to digital marketing full time and established Multiple Media Marketing. She and her team provide websites, search engine optimization, social media marketing/management, graphic design, photography, videography in addition to printed marketing materials.