

Alachua County

Office of Management and Budget

Suzanne L. Gable, CPA
John D. Johnson

Director
Grants/Contracts Administrator

January 22, 2008

MEMORANDUM

To: Roland Loog, Director
Tourist Development

From: John Johnson, Grants & Contracts Administrator
Office of Management & Budget

Subject: **Grants/Contracts Approved by the Board of County Commissioners
on January 8, 2008**

Enclosed please find one original of the document referenced below which was approved by the Board on the referenced above.

GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC.
First Amendment to the Agreement for a Sporting Events Bid Pool
Term: October 1, 2006 – September 30, 2008
Amount: N/A Account: N/A

Please forward the document to the vendor and keep a copy for your files. Thank you for your assistance.

Enclosure

cc: Finance & Accounting
Purchasing
File

JDJ/jcp



**AMENDMENT TO AGREEMENT
BETWEEN ALACHUA COUNTY AND
GAINESVILLE SPORTS ORGANIZING COMMITTEE
dba GAINESVILLE SPORTS COMMISSION FOR A
SPORTING EVENTS BID POOL**

THIS FIRST AMENDMENT TO AGREEMENT, made and entered into this 8th day of January, A.D., 2007, by Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and Gainesville Sports Organizing Committee dba Gainesville Sports Commission (GSC), 300 East University Avenue, Suite 100, Gainesville, Florida, hereinafter referred to as "Agency".

WITNESSETH:

WHEREAS, the parties hereto previously entered into an amended and restated agreement dated October 10, 2006, for the provision of consultant services related to the Visitors and Convention Bureau and,

WHEREAS, the parties wish to amend the Duties of the Agency under said agreement;

NOW, THEREFORE, the parties hereby agree to amend the October 10, 2006 agreement as follows:

A. Section 2., *Duties of the Agency*, is amended in its entirety to read:

Section 2 **Duties of the Agency** - The Agency shall provide to the County sports organizing services that will generate hotel/motel room nights in Alachua County in connection with the Agency's sanctioned and hosted sports events. The Agency agrees to use the funds provided under this agreement only for purposes authorized under the provisions of Section 125.0104, Florida Statutes

a. Bid on events to be held in Alachua County, Florida. No less than 85% of the Bid Pool Funds shall be used in the recruiting of existing events to Alachua County. No more than 15% of the Bid Pool funds shall be used in the aiding or creation of inaugural events by the Agency or other local agencies.

b. Report the events the Agency has bid on the status of the bids to the Visitors and Convention Bureau (VCB) regarding the amount of bid pool money applied to each event, the total direct dollar impact of the sporting event using the chart set forth in Exhibit A, and the number of room nights generated by each event as set forth in Exhibit A. This report is to be submitted quarterly with a final report to be presented with the fourth quarter report as outlined in Exhibit B. Additionally, the Agency will present to the Tourist

Development Council (TDC) at the end of the Fiscal Year a report focusing on the investment of funds to room night conversion and day visitors.

B. This amendment shall take effect upon signature by the parties hereto under the same terms and specifications of the agreement currently in effect.

SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

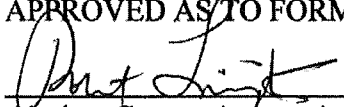
IN WITNESS WHEREOF, the parties have caused this First Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

ALACHUA COUNTY, FLORIDA

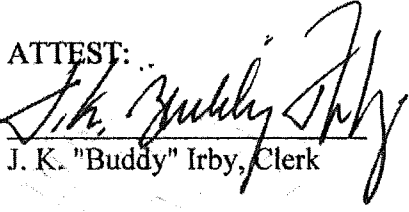
By: 

Rodney J. Long, Chair
Board of County Commissioners

APPROVED AS TO FORM


Alachua County Attorney's Office

ATTEST:


J. K. "Buddy" Irby, Clerk

(SEAL)

GAINESVILLE SPORTS ORGANIZING
COMMITTEE, INC.

By: 

President

Attest by Corporate Officer

Name: 

Title: 

EXECUTIVE DIRECTOR

Printed Name: Mark McGriff

EXHIBIT A

Below is an example of how the Visitors and Convention Bureau (VCB) wishes to have Direct Dollar Impact reported. This will provide to the Gainesville Sports Organizing Committee standardized numbers to use in the formula for determining Direct Dollar Impact. Each event will have the room nights separated by hotel as pictured below.

Event	Date	Attendance	Hotels	Room Nights	Rate	Total Rooms	Bid Pool Used	Direct Impact	Total Event Impact
ABC Girls Softball	11/14/07	250	Hampton	25	75.00	125	\$2500	\$28000	\$56000
			Hilton	50	99.00				
			Best Western	50	75.00				

EXHIBIT B

Reporting schedule for Bid Pool Quarterly and Final Reports:

- | | |
|------------------------|----------------|
| 1. October to December | Due January 10 |
| 2. January to March | Due April 10 |
| 3. April to June | Due July 10 |
| 4. July to September | Due October 10 |