

**THIRD AMENDMENT TO THE AGREEMENT  
BETWEEN ALACHUA COUNTY AND  
GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS  
COMMISSION FOR A SPORTING EVENTS BID POOL**

THIS THIRD AMENDMENT TO AGREEMENT, made and entered into this 28<sup>th</sup> day of September A.D., 2010, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION, hereinafter referred to as AGENCY:

**WITNESSETH:**

WHEREAS, the Agency provides services to promote sporting events in Alachua County by utilizing Tourist Development Tax to set up a bid process and bid pool; and

WHEREAS, the County finds that the activity is in the best interest of its citizens by providing marketing or advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties entered into an Amended and Restated Agreement on October 10, 2006 for the provision of services by the Agency related to the promotion of sports events in Alachua County by utilizing the Tourist Development Tax to set up a bid process and bid pool; and,

WHEREAS, the parties previously entered into the First Amendment to the Agreement on January 8, 2008;

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on October 28, 2008;

NOW THEREFORE, the parties hereto agree to further amend agreement dated October 10, 2006 as follows:

3. Compensation - For all duties actually, timely and faithfully performed, the Agency will be paid as follows:
  - a. The County agrees to provide funding up to a sum of One Hundred Ten Thousand Dollars (\$110,000) per Fiscal Year to be used during the bid process for sporting

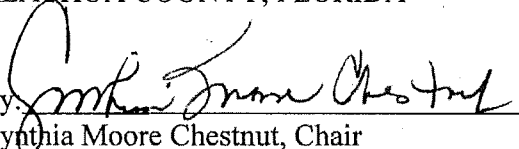
events to be held in Alachua County, Florida. The Agency shall have access to additional budgeted unencumbered funds via written request submitted to the County.

- A. This amendment shall take effect upon execution by the Parties under the terms and specifications of the agreement currently in effect.

SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

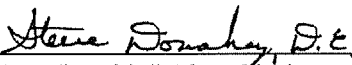
IN WITNESS WHEREOF, the parties have caused this First Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

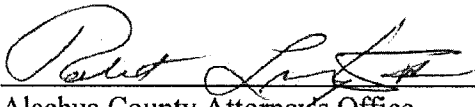
ALACHUA COUNTY, FLORIDA

By:   
Cynthia Moore Chestnut, Chair  
Board of County Commissioners

ATTEST:

APPROVED AS TO FORM

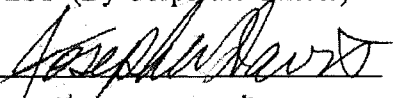
  
J. K. "Buddy" Irby, Clerk

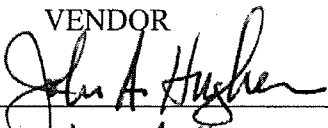
  
Alachua County Attorney's Office

(SEAL)

ATTEST (By Corporate Officer)

VENDOR

By:   
Print: JOSEPH W. DAVIS  
Title: PRESIDENT

By:   
Print: JOHN A. HUGHES  
Title: EXECUTIVE DIRECTOR



Alachua  
County

# Agenda

## ALACHUA COUNTY BOARD OF COUNTY COMMISSIONERS

September 28, 2010 Regular BoCC Meeting  
Agenda Item #65

### **Title**

Gainesville Sports Commission: Third Amendment to Agreement (Amended)

### **Amount**

N/A

### **Description**

Request Approval of the third Amendment to the Sports Bid Pool Agreement with Gainesville Sports Commission

### **Recommendation**

Approve the third amendment to the agreement of the Gainesville Sports Commission and authorize the chair to sign.

### **Alternative(s)**

Do not approve the agreement

### **Requested By**

Roland Loog

### **Originating Department**

Tourist Development

### **Attachment(s) Description**

3rd Amendment to the Sports Bid Pool Agreement

### **Documents Requiring Action**

3rd Amendment to the Sports Bid Pool Agreement with the Gainesville Sports Commission

### **Executive Summary**

This 3rd amendment to the bid pool agreement allows for the sports commission to access the fund balance in the sports bid pool fund if necessary to bid on large scale events such as the McDonald's High School All American Basketball event.

### **Background**

On October 10, 2006 the agreement between Alachua County and the Gainesville Sports Commission for the purposes of a sports promotion bid pool utilizing Tourist Development Tax funds was amended and restated. On January 8, 2008 the parties entered into the first amendment of this contract for the purposes setting a percentage split of 85/15 for which the funds could be used for recruitment of outside events and creation of Gainesville Sports Commission events respectively. Additionally, language concerning how the Gainesville Sports Commission is to report the economic impact of events was added. The second amendment to the agreement was entered into on October 28, 2008 for the purposes of extending the contract term to the end of Fiscal Year 2013.

### **Issues**

Without this amendment, the Gainesville Sports Commission's ability to bid on large scale sports tourism events could be impeded.

### **Fiscal Recommendation**

None

### **Fiscal Alternative(s)**

None