

**FOURTH AMENDMENT TO THE AGREEMENT
BETWEEN ALACHUA COUNTY AND
GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS
COMMISSION FOR A SPORTING EVENTS BID POOL**

THIS FOURTH AMENDMENT TO AGREEMENT, made and entered into this 24th day of September A.D., 2013, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION, hereinafter referred to as AGENCY:

WITNESSETH:

WHEREAS, the Agency provides services to promote sporting events in Alachua County by utilizing Tourist Development Tax to set up a bid process and bid pool; and

WHEREAS, the County finds that the activity is in the best interest of its citizens by providing marketing or advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties entered into an Amended and Restated Agreement on October 10, 2006 for the provision of services by the Agency related to the promotion of sports events in Alachua County by utilizing the Tourist Development Tax to set up a bid process and bid pool; and,

WHEREAS, the parties previously entered into the First Amendment to the Agreement on January 8, 2008;

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on October 28, 2008;

WHEREAS, the parties previously entered into the Third Amendment to the Agreement on September 28, 2010;

NOW THEREFORE, the parties hereto agree to further amend agreement dated October 10, 2006 as follows:

A. Section 1, Term of the Agreement is amended in its entirety to read:

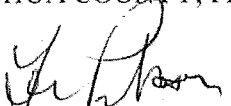
1. **Term** - This agreement shall commence on October 1, 2013 and continue through September 30, 2014 unless earlier terminated as provided herein. The parties may extend the term of this agreement through an amendment approved by both parties.

B. This amendment shall take effect upon execution by the Parties under the terms and specifications of the agreement currently in effect.

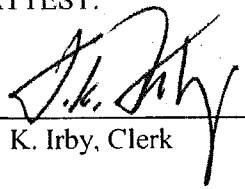
SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this Fourth Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

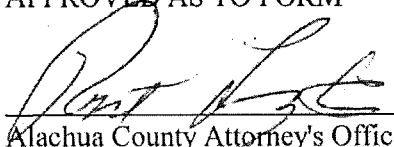
ALACHUA COUNTY, FLORIDA

By: 
LEE PINKOS, CHAIR
Board of County Commissioners


ATTEST:


J. K. Irby, Clerk
(SEAL)

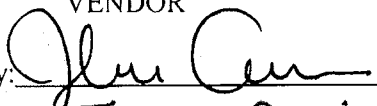
APPROVED AS TO FORM


Alachua County Attorney's Office

ATTEST (By Corporate Officer)

By: 
Print: Lynda Reinhart
Title: President, GSC Board

VENDOR

By: 
Print: Joleen Cacciatore
Title: Executive Director, GSC



Agenda

ALACHUA COUNTY BOARD OF COUNTY COMMISSIONERS

**Jack Durrance Auditorium 2nd Floor, County Administration Building 12
SE 1st Street, Gainesville**

September 24, 2013 Regular Board Meeting
Agenda Item #42

Title

Amendment to the Gainesville Sports Organizing Committee bid pool agreement
(Amended)

Amount

N/A

Description

Review Amendment to the Gainesville Sports Organizing Committee's bid pool agreement.

Recommendation

Approve the 4th Amendment to the Gainesville Sports Organizing Committee's bid pool agreement and authorize the Chair to sign.

Alternative(s)

Do not approve

Requested By

Roland Loog

Originating Department

Tourist Development

Attachment(s) Description

4th Amendment

Documents Requiring Action

4th Amendment

Executive Summary

The 4th Amendment to the amended and restated agreement between Alachua County and the Gainesville Sports Organizing Committee for the sporting events bid pool extends the term of the contract until September 30, 2014.

Background

On October 10, 2006 the agreement between Alachua County and the Gainesville Sports Commission for the purposes of a sports promotion bid pool utilizing Tourist Development Tax funds was amended and restated. On January 8, 2008 the parties entered into the first amendment of this contract for the purposes setting a percentage split of 85/15 for which the funds could be used for recruitment of outside events and creation of Gainesville Sports Commission events respectively. Additionally, language concerning how the Gainesville Sports Commission is to report the economic impact of events was added. The second amendment to the agreement was entered into on October 28, 2008 for the purposes of extending the contract term to the end of Fiscal Year 2013. The third amendment was entered into on September 28, 2010 giving the Sports Commission the ability to create and access fund balances.

Issues