GRANTS AND CONTRACTS - TRANSMITTAL MEMO

September 29, 2014 Date:

John Johnson, Grants and Contracts Administrator From

John Pricher To:

CONTRACT #: 6883

Gainesville Sports Organizing Committee **VENDOR:**

Third Amendment for the Administration Agreement. **DESCRIPTION:**

APPROVED BY: **Board**

APPROVAL DATE: 9/23/14

Received On: 9/24/14

TERM START 10/01/2014

TERM END 09/30/2017

AMOUNT: n/a

150-4510-552.48-81 ACCOUNT:

TBD ENCUMBRANCE #

RFP/BID# n/a

Please forward a copy to the vendor & retain a copy for your files. **ACTIONS**

REQUIRED One of the two fully executed originals sent to John 9/29/14.

F&A copy to: Risk

Purchasing

File

THIRD AMENDMENT TO THE RESTATED AND AMENDED AGREEMENT BETWEEN ALACHUA COUNTY AND GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION FOR ADMINISTRATION

WITNESSETH:

WHEREAS, the Agency provides services that promote sporting events in Alachua County that strengthen and develop sporting events and programs that increase the tax; and

WHEREAS, the County finds that these services are in the best interest of its citizens by providing marketing or advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties hereto previously entered into an Amended and Restated Agreement October 10, 2006;

WHEREAS, the parties previously entered into the First Amendment to the Agreement on October 28, 2008;

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on September 24, 2013;

NOW THEREFORE, the parties hereto agree: to further amend the restated and amended agreement dated October 10, 2006 as follows:

- A. Section 1, Term of the Agreement is amended in its entirety to read:
 - 1. <u>Term</u> This agreement shall commence on October 1, 2014 and continue through September 30, 2017 unless terminated as provided herein. The parties may extend the term of this agreement through an amendment approved by both parties.

SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original

agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this SECOND Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

ALACHUA COUNTY, FLORIDA

Lee Pinkoson, Chair

Board of County Commissioners

ATTEST:

J. K. Irby, Clerk

(SEAL)

ATTEST (By Corporate Officer)

By: Mottey Cimm

Print: Matt Commins

Title: Event Manager

APPROVED AS TO FORM

Alachua County Attorney's Office

VENDOR

The Theorem

Print: Joleen

Title: Executive Director

Cacciatore



ALACHUA COUNTY BOARD OF COUNTY COMMISSIONERS

12 SE 1st Street, Gainesville Alachua County Administration Building Room 209

> September 23, 2014 Regular BoCC Meeting Agenda Item #40

Sports Commission Agreement: 3rd Amendment to the Gainesville Sports Commission Agreement (Amended)

Amount N/A

Description

Request approval of the 3rd Amendment to the Gainesville Sports Commission agreement

Recommendation

Approve the 3rd Amendment to the Gainesville Sports Commission Agreement to extend the term of the contract for 3 years ending September 30, 2017 and authorize the Chair's signature.

Alternative(s)

Do not approve the amendment

Requested By

John Pricher

Originating Department

Tourist Development

Attachment(s) Description

3rd Amendment to the Gainesville Sports Commission Agreement

Documents Requiring Action

Amendment to the Gainesville Sports Commission Agreement

Executive Summary
The 3rd Amendment to the Gainesville Sports Commission agreement will extend the term of the contract for 3 years ending September 30, 2017.

Background

On October 10, 2006 the agreement between the Alachua County and the Gainesville Sports Commission for the purposes of providing funding to the sports commission as the official sports marketing agency for the County. On October 28, 2008 the parties entered into the first amendment of this contract for the purposes of extending the term until September 30, 2013. The second amendment to the contract was approved on September 24, 2013 to extend the term for one year.

If the amendment is not approved the sports marketing arm of Tourist Development would be severely impacted.

Fiscal Recommendation

Approve amendment as funds are budgeted.

Fiscal Alternative(s) N/A

<u>Funding Sources</u> Tourist Development

Account Code(s) 150-4510-552.48-81

Attachment: GSOC 3rd Amend Final.pdf