

**ALACHUA COUNTY BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY**

AGENDA SECTION:	Consent/County Manager/VCB		ITEM: 14C-052703
MEETING DATE:	DATE COMPLETED:		TIME CERTAIN:
May 27, 2003	May 7, 2003		
ITEM DESCRIPTION:	3rd Amendment to Gainesville Sports Organizing Committee Contract for Sports Promotional Bid Pool		
REQUESTED BY:	ORIGINATING DEPARTMENT:	PREPARED BY:	Dorothy Brown
Roland Loog	Visitors and Convention Bureau	PREPARER'S PHONE #:	374-5260
DOCUMENT(S) REQUIRING ACTION:	3 rd Amendment to Gainesville Sports Organizing Committee Contract for Sports Promotional Bid Pool		AMOUNT: \$70,000.00

EXECUTIVE SUMMARY:

Approval of the 3rd amendment will provide for renewal of the Bid Pool Agreement with Gainesville Sports Organizing Committee (GSOC) and realign their funding which currently begins in May to coincide with the County's fiscal year. This amendment provides for a room night report to be submitted prior to the next fiscal year contract renewal and stipulates that with each request for funding GSOC shall include a copy of the official request for bids from the sponsoring agency. Funds for this contract are provided from the operational/promotional budget of the Visitors and Convention Bureau as specified in the reallocation funding plan for the Visitors and Convention Bureau adopted by the Board on June 12, 2001.

BACKGROUND:

On July 21, 1999, the TDC recommended that GSOC be awarded a \$100,000 sports promotion bid pool which was approved in concept by Internal Support on 10/5/1999. On 3/14/2000 the Board approved a 3 year contract dedicated to the development of a sports promotional bid pool to be used to promote or make an event bigger although if the bid/bids are not won, the money is to be refunded. Amendment #1, dated 9/26/2000, clarified the use of the funds for refundable or non-refundable bid application fees, the Agency's travel expenses related to the submission of the bid, and event expenses paid directly by the Agency or by a local event host that are negotiated by the Agency during the bid process and Amendment #2, May 28, 2002, extended the term of the contract to renew annually. On June 12, 2001, the Alachua County Board of County Commissioners approved a funding plan for the reallocation of the tourist tax consisting of 4 elements: 1) The Visitors and Convention Bureau Element to strengthen programs that increase the tax to include the VCB operation, the Welcome Center, GSOC, GSOC Bid Pool, NHRA, Film Commission, and Hospitality Council; 2) Board's Special Projects Element to be set-aside to provide Board funding for a major project(s); 3) Grant Element to be administered through a Memorandum of Understanding with the Tourist Development Council; 4) Destination Enhancement Element to be administered by the City of Gainesville through an interlocal agreement, and funding for the Center for the Performing Arts.

ISSUES:

Approval of the 3rd amendment will align GSOC with the County's fiscal year and avoid the need for the VCB to carry forward funds from one fiscal year to another. GSOC is to provide additional bed night reports to the VCB.

ACTION

Recommendation: Approve the 3rd Amendment and authorize the Chair's signature.

Alternative #1: Leave funding in two fiscal years as originally approved

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FISCAL IMPACT

Recommendation: Approval will reduce the VCB's budgeted funding to GSOC for FY2002/03 from \$100,000 (which originally was to be encumbered from May 2003 with the balance of funds carried over into FY 2003/04 to end May 2004) to \$70,000. \$70,000 will be encumbered in October 2003 for FY 2003/2004 to end September 30, 2004. Thereafter, GSOC will receive \$100,000 per fiscal year for the term of the contract.

Alternative #1: None

Funding Sources: Sports Promotional expense paid from the Visitors and Convention Bureau Operational Budget which is 99% of the first 2% of the tourist tax.

Account Code: 002-4510-551-48.81

ATTACHMENTS: 3rd Amendment

**SUGGESTED REFERENCE
MATERIAL:**

 DEPARTMENT DIRECTOR	 OMB & CONTRACTS	 AGENDA OFFICE	 LEGAL	 COUNTY MANAGER
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COMMISSION ACTION

APPROVED _____ **DENIED** _____

Additional Action: _____

REVISED December 14, 2001

**3rd AMENDMENT TO AGREEMENT
BETWEEN ALACHUA COUNTY AND
GAINESVILLE SPORTS ORGANIZING COMMITTEE
FOR BID POOL SERVICES**

THIS 3rd AMENDMENT TO AGREEMENT, made and entered into this ____ day of _____, A.D., 2003, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and Gainesville Sports Organizing Committee, hereinafter referred to as "Agency":

W I T N E S S E T H:

WHEREAS, the parties hereto previously entered into an agreement dated May 9, 2000, 1st amended the agreement on September 26, 2000 and 2nd amended the agreement on May 28, 2002 for the provision of Bid Pool services; and,

WHEREAS, the parties wish to amend the agreement.

NOW, THEREFORE, the parties hereby agree to amend the May 9, 2000 agreement as follows:

A. Section 1, Term, is amended in its entirety to read:

Section 1. Term. This agreement shall commence on May 9, 2000 and shall continue in full force and effect through September 30, 2003.

Thereafter, beginning October 1, 2003, the agreement will renew annually for (1) year periods unless earlier terminated as provided herein

B. Section 2. Duties of the Agency, is amended to add paragraph e:

e. A report to the VCB on the amount of bid pool money applied to each event, the total economic impact of sporting event, and the

number of room nights generated by each event. This report is to be submitted prior to renewal of the future year contract.

Section 3. Method of Payment, paragraph a. and paragraph b.i. are amended to read:

a. The County agrees to provide funding up to a sum of Seventy Thousand Dollars (\$70,000) from May 9, 2003 through September 30, 2003, and a sum of Seventy Thousand Dollars (\$70,000) from October 1, 2003 through September 30, 2004 to be used during the bid process for sporting events to be held in Alachua County. Thereafter, the County agrees to provide funding up to a sum of One Hundred Thousand Dollars (\$100,000) per year to be used during the bid process for sporting events to be held in Alachua County.

b. As a condition precedent for any payment, the Agency shall submit the following:

i. Each request for reimbursement from the bid pool funds shall include a copy of the official request for funds, letter of agreement, and/or contract to host or assist in hosting of the event(s) from the official sanctioning body, or their designated agent hereinafter referred to as HOST. Only expenses required by the above named documents by the HOST and agreed to by the Agency will be reimbursed by the County. The reimbursement requested shall contain a certification by the Agency that these amounts have been spent by the Agency for a public purpose in accordance

with Florida Statutes, and have not been submitted to or
reimbursed by the County or any other agency.

SAVE and EXCEPT as expressly amended herein, all other terms and
provisions of the original agreement between the parties, dated May 9, 2000, shall
be and remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this 3rd Amendment to
Agreement to be executed for the uses and purposes therein expressed on the day
and year first above-written.

ALACHUA COUNTY, FLORIDA

BY:

Rodney J. Long
Rodney J. Long, Chair
Board of County Commissioners

ATTEST:

J.K. "Buddy" Irby
J.K. "Buddy" Irby, Clerk
(SEAL)

APPROVED AS TO FORM:

Robert L. Long
Alachua County Attorney's Office

GAINESVILLE SPORTS ORGANIZING COMMITTEE

By:

Name:

Title:

John E. Ives
JOHN E. IVES
PRESIDENT

ATTEST:

BY: _____

Print/Type: _____

Title: _____