

Grants & Contracts - Transmittal Memo

DATE: October 3, 2017

FROM: Purchasing Division, Contracts

TO: Kathy Munden, Gina Peebles

CONTRACT #: 6619

VENDOR: Gainesville Sports Organizing Committee

DESCRIPTION: #6619 6th Amendment Events Bid Pool

APPROVED BY: Board of County Commissioners

APPROVAL DATE: 9/26/2017

RECEIVED ON: 10/2/2017

TERM START: 10/1/2017

TERM END: 9/30/2020

AMOUNT:

ACCOUNT:

ENCUMBRANCE #:

RFP/BID #:

ACTIONS REQUIRED: Please forward a copy to the vendor & retain a copy for your files.

COPY TO: Finance and Accounting
Risk Division
Purchasing Division
File

SIXTH AMENDMENT TO THE AGREEMENT, #6619,
BETWEEN ALACHUA COUNTY AND
GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS
COMMISSION FOR A SPORTING EVENTS BID POOL

THIS SIXTH AMENDMENT TO AGREEMENT, made and entered into this 26th day of September A.D., 2017, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION, hereinafter referred to as AGENCY:

WITNESSETH:

WHEREAS, the Agency provides services to promote sporting events in Alachua County by utilizing Tourist Development Tax to set up a bid process and bid pool; and

WHEREAS, the County finds that the activity is in the best interest of it citizens by providing marketing or advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties entered into an Amended and Restated Agreement on October 10, 2006 for the provision of services by the Agency related to the promotion of sports events in Alachua County by utilizing the Tourist Development Tax to set up a bid process and bid pool; and,

WHEREAS, the parties previously entered into the First Amendment to the Agreement on January 8, 2008; and,

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on October 28, 2008; and,

WHEREAS, the parties previously entered into the Third Amendment to the Agreement on September 28, 2010; and,

WHEREAS, the parties previously entered into the Fourth Amendment to the Agreement on September 24, 2013; and,

WHEREAS, the parties previously entered into the Fifth Amendment to the Agreement on February 10, 2015; and,

WHEREAS, the parties wish to further amend the extend the term of the Agreement

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties, the parties hereby agree to amend the Agreement, as amended, as follows

A. Paragraph 1 of the Agreement, **Term**, is amended in its entirety to read:

This agreement is effective upon execution continuing through September 30, 2020 unless earlier terminated as provided herein. The parties may extend the term of this agreement through an amendment approved by both parties.

B. Paragraph 3 of the Agreement. **Compensation**, subsection a. is amended in its entirety to read:

The County agrees to provide funding up to a sum of Two Hundred Ten Thousand Dollars (\$210,000) per fiscal year to be used during the bid process for sporting events to be held in Alachua County, Florida.

This amendment shall take effect October 1, 2017.ect.

SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

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IN WITNESS WHEREOF, the parties have caused this Sixth Amendment to Agreement

to be executed for the uses and purposes therein expressed on the day and year first above-written.

ALACHUA COUNTY, FLORIDA


By: 
Ken Cornell, Chair
Board of County Commissioners

ATTEST:

APPROVED AS TO FORM



Jess K Irby II, Clerk



Alachua County Attorney's Office

(SEAL)

ATTEST (By Corporate Officer) VENDOR

By: _____ By: _____

Print: _____ Print: _____

Title: President, GSC Board

Title: Executive Director, GSC

Request approval of 4th Amendment to the Agreement for Administration and 6th Amendment to the Agreement for the Bid Pool with the Gainesville Sports Commission – Gina Peebles met with OMB and F&A staff to ensure funding availability for this request. Staff fully supports this request because it is an investment in “heads in beds” generating events, especially with the construction of the new Fairgrounds.



Agenda

**ALACHUA COUNTY
BOARD OF COUNTY COMMISSIONERS**

**Jack Durrance Auditorium
Second Floor
12 SE 1st Street**

September 26, 2017 BoCC Regular Meeting 9:00AM

Agenda Item #39.

Agenda Item Name:

Request approval of 4th Amendment to the Agreement for Administration and 6th Amendment to the Agreement for the Bid Pool with the Gainesville Sports Commission

Presenter:

Gina Peebles, Assistant County Manager, 352-538-8265

Item Description:

Request approval of 4th Amendment to the Agreement for Administration and 6th Amendment to the Agreement for the Bid Pool with the Gainesville Sports Commission.

Recommended Action:

Approve the 4th Amendment to the Agreement for Administration and and 6th Amendment to the Agreements for the Bid Pool between Alachua County and the Gainesville Sports Commission as presented and authorize the Chair and Clerk to execute the same.

Prior Board Motions

Bid Pool

Feb. 10, 2015 – executed the Fifth Amendment to the Agreement
Sept. 24, 2013 - executed the Fourth Amendment to the Agreement
Sept. 28, 2010 - executed the Third Amendment to the Agreement
Oct. 28, 2008 – executed the Second Amendment to the Agreement
Jan. 8, 2008 – executed the First Amendment to the Agreement
Oct. 10, 2006 – executed the Amended and Restated Agreement

Administration

Sept. 23, 2014 - executed the Third Amendment to the Agreement
Sept. 24, 2013 – executed the Second Amendment to the Agreement
Oct. 28, 2008 – executed the First Amendment to the Agreement
Oct. 10, 2006 – executed the Amended and Restated Agreement

Fiscal Consideration:

Additional \$100,000 for the bid pool, funded through 004-4510-552.82-13 and increase administration account from 16% of 99% to 22% of 99% (estimated at \$100,000) funded through 150-4510-552.48-81.

Background:

The Board has had a long-standing partnership with the Gainesville Sports Commission, which serves as the athletic arm of Visit Gainesville Alachua County to attract out-of-county sports tourism events to our community.

The Gainesville Sports Commission is requesting an additional \$100,000 per year, for an annual appropriation of \$210,000, for their bid pool (used to recruit, bid, host and create sporting events). Since 2014 alone, they have brought in an estimated 180,000 direct local room nights for their events. Last year, for every \$1 used from the bid pool it created \$34 in direct local hotels in our community. Their current funding level, \$110,000, has remained stagnant since 2006. With this increased funding, they can secure additional tournaments for our area which helps to regenerate this funding source through the “heads in beds” tax. This funding will also help secure large, multi-day sporting events at the new Alachua County Fairgrounds.

They are also requesting their administrative fee be increased from 16% to 22%. This year, they received approximately \$290,000 and this change would provide an additional \$100,000. This funding will be utilized in part for: two new employees; additional contract staff; attendance at the Sport Industry Summits and NGBs Conferences; developing, bidding, marketing and hosting new sporting events at the new Fairgrounds; and creating a marketing plan for the Fairgrounds.

The investment Alachua County makes through our partnership with the Gainesville Sports Commission advances sports tourism by creating a positive return on investment for our local community.