SEVENTH AMENDMENT TO THE AGREEMENT, #6619, BETWEEN ALACHUA COUNTY AND GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION FOR A SPORTING EVENTS BID POOL

THIS SEVENTH AMENDMENT TO AGREEMENT, made and entered into this day of ______A.D., 2020, by and between Alachua County, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC dba GAINESVILLE SPORTS COMMISSION, hereinafter referred to as AGENCY:

WITNESSETH:

WHEREAS, the Agency provides services to promote sporting events in Alachua County by utilizing Tourist Development Tax to set up a bid process and bid pool; and

WHEREAS, the County finds that the activity is in the best interest of it citizens by providing marketing or advertising designed to increase tourist-related business activities within the County; and

WHEREAS, §125.0104, Florida Statutes provides that funding may be provided from the tourist development tax for this purpose; and

WHEREAS, the parties entered into an Amended and Restated Agreement on October 10, 2006 for the provision of services by the Agency related to the promotion of sports events in Alachua County by utilizing the Tourist Development Tax to set up a bid process and bid pool; and,

WHEREAS, the parties previously entered into the First Amendment to the Agreement on January 8, 2008; and,

WHEREAS, the parties previously entered into the Second Amendment to the Agreement on October 28, 2008; and,

WHEREAS, the parties previously entered into the Third Amendment to the Agreement on September 28, 2010; and,

WHEREAS, the parties previously entered into the Fourth Amendment to the Agreement on September 24, 2013; and,

WHEREAS, the parties previously entered into the Fifth Amendment to the Agreement on February 10, 2015; and,

WHEREAS, the parties previously entered into the Sixth Amendment to the Agreement on September 26, 2017; and,

WHEREAS, the parties wish to further amend the extend the term of the Agreement

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties, the parties hereby agree to amend the Agreement, as amended, as follows

A. Paragraph 1 of the Agreement, *Term*, is amended in its entirety to read:

This agreement is effective upon execution continuing through September 30, 2023 unless earlier terminated as provided herein. The parties may extend the term of this agreement through an amendment approved by both parties.

B. Paragraph 3 of the Agreement. *Compensation*, subsection a. is amended in its entirety to read:

The County agrees to provide funding up to a sum of Two Hundred Ten Thousand Dollars (\$210,000) per fiscal year to be used during the bid process for sporting events to be held in Alachua County, Florida. Unspent bid pool funding will be allocated on a caseby-case basis for future year events, with the prior approval of the Board of County Commissioners.

This amendment shall take effect October 1, 2020.

SAVE and EXCEPT as expressly amended herein, all other terms and provisions of the original agreement between the parties, dated October 10, 2006, shall be and remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this Seventh Amendment to Agreement to be executed for the uses and purposes therein expressed on the day and year first above-written.

ALACHUA COUNTY, FLORIDA

By:______ Robert Hutchinson, Chair Board of County Commissioners

Attest

By:______ JK Jess Irby II, Clerk (Seal)

APPROVED AS TO FORM

DocuSigned by: David Forziano

Alachua County Attorney's Office

ATTEST (By Corporate Officer)

VENDOR

By: KKantour

Print: KYRIAKI KAPLANIDOU

Title: President, GSC Board

By: M.L.M. Print: Joleen C.M.iller

Print: Joleen CMille

Title: Executive Director, GSC