

Candice King, MBA, MAE

Candice King has over thirty years of management, marketing, strategic planning, health services administration, grant-writing/administration, consulting, evaluation, and research experience. She holds a Master degree in survey research and evaluation methodology and a Master in Business Administration in marketing.

Ms. King returned to ACORN Clinic as the executive director in 2013 after previously serving in this role in the mid 2000's. ACORN Clinic is a non-profit clinic providing low-cost medical and dental care to low-income, uninsured residents of north central Florida. She recently worked at the University of Florida College of Medicine's Family Data Center (FDC) providing budget/fiscal management and administrative oversight, participating on research project teams, and writing/managing grants.

Prior to joining the staff at the FDC, Ms. King conducted large scale research projects, held management positions in state and local government as well as the non-profit sector, and was responsible for community outreach in various social service, health and public safety agencies.

She served as the founding director of a sales tax funded county health program for the working uninsured named CHOICES (**C**ommunity **H**ealth **O**ffering **I**nnovative **C**are and **E**ducational **S**ervices.) The creation of this program involved a rigorous community-based feasibility study and community education initiative. The scope and growth of the program required Ms. Kings' continued active leadership with a citizen-based advisory board and information to elected county officials. Ms. King created the organizational structure for the CHOICES staff as well as the health provider network for this innovative organization working within the constraints of legal authority and the county administrative structure.

Ms. King previously served as Assistant Director for Marketing and Outreach for the University of Florida's Institute on Aging and in this position was responsible for disseminating research information to the academic community as well as public press. The position entailed supporting fundraising and grant activities to support the institute's research initiatives. She was a key participant in several strategic planning initiatives with the institute and chaired several research committees that focused on identifying

and responding to grant opportunities in specific aging interest areas such as end of life care.

She served as the manager of marketing and research in a successful HMO in Colorado and also consulted with Westat, Inc. on several studies performed for the Centers for Disease Control and Prevention.

She has held senior manager positions and volunteer leadership positions in several organizations in which key responsibilities included public outreach, strategic planning, research, and communication activities. Ms. King has been a leader in several community initiatives targeting the low-income uninsured and special needs populations.

She currently serves on the board of the Rural Health Partnership and Alachua County Health Advisory Board. She was formerly the chair of the Board of Directors of the Alachua County Children's Alliance and has previously served on boards of numerous nonprofit organizations in the arts, health care and programs for children with disabilities. King also has been a prolific community volunteer in schools, church, Girl Scouts, and both disability and health organizations.

SHORT BIO.

Candice King returned to ACORN Clinic as the Executive Director in 2013 after previously serving in this role in the mid 2000's. ACORN Clinic is a non-profit clinic providing low-cost medical and dental care targeting low-income, uninsured residents of north central Florida. She holds a Master in Business Administration in marketing from Michigan State University, a Master of Arts in Education in research methods and Bachelor of Arts in psychology, both from the University of Florida. She has over thirty years of management, health planning and research experience with several corporations, universities and governmental organizations. Ms. King presently serves on the Alachua County Health Care Board, Alachua County Community Health Improvement Plan Steering Committee, Alachua County Healthcare Safety Net Collaborative, Rural Health Partnership of North Central Florida (vice-chair), and Bradford and Union County Health Advisory Committees. She has held senior manager positions and volunteer leadership positions in several organizations in which key responsibilities included public outreach, strategic planning, research, and communication activities. Her research experience includes a focus on public program evaluation and health disparities.

