

## VIDYA CASSIDY

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### WORK EXPERIENCE

- Elder Options (July 1991 – retiring in December 2017)
  - Director of Access & Eligibility (July 2012 – December 2017)
    - Directed and established priorities and tasks related to planning, design, training, implementation, operations and compliance of an Aging & Disability Resource Center that provides outreach, information and assistance and screening in a sixteen-county area, including oversight of:
      - Information/Referral and Assistance
      - Consumer Counseling and Enrollment – Screening & Eligibility
      - SHIP Medicare Assistance Programs (SHINE)
      - Implementation of Medicaid Managed Long Term Care program
    - Served as liaison and educator for community groups and partners
    - Provided oversight for Aging & Disability Resource Center (ADRC) Local Coalition Workgroup
    - Participated in statewide ADRC work group
  - Director of Consumer Services (October 2004 – June 2012)
    - Directed and established priorities and tasks related to planning, design, training, implementation, operations and compliance of an Aging Resource Center, providing outreach, health education, information and assistance and screening in a sixteen-county area, including oversight of:
      - Information/Referral and Assistance
      - Consumer Counseling and Enrollment
      - MBOA & SHIP Medicare Assistance Programs
      - SNAP voice recognition technology pilot project
      - Community Outreach and Healthy Aging Healthy Aging, Title IIID and ARRA Evidence-based Health programs
    - Wrote and administered grants for elder abuse prevention, Medicare diabetes screening, and physician outreach.
    - Served as liaison and educator for community groups and partners

- Provided oversight for Aging Resource Center Local Coalition Workgroup
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- Director of Planning and Programs – (March 1995 – October 2004)
  - Directed and established priorities and tasks related to planning, monitoring, technical assistance, training and operations of aging programs and services in a sixteen-county area.
    - Reviewed and made recommendation concerning annual federal, state and local aging grant applications.
    - Directed area plan on aging development
    - Assisted in the formulation of funding allocations and policy relative to aging programs.
    - Developed and delivered training sessions in areas of professional and program development, staff and volunteer supervision, communication skills and case management.
    - Established Case Management Supervisor Quarterly Roundtable Meetings
    - Developed and delivered presentations to service organizations, university classes, caregiver and community groups on aging issues and topics.
    - Directed and performed needs assessments and provided technical assistance for communities in the development of programs and services for the elderly and their caregivers.
    - Planned, designed, implemented and monitored:
      - Client–Choice Service Delivery Model - 1998
      - Family Caregiver Support Program - 2001
- Program Specialist (July 1991 – March 1995)
  - Assisted with monitoring, technical assistance, reports, provider training, grant application review, critiques and recommendations
  - Assisted with needs assessment and area plan on aging preparation.
- Meridian Behavioral Health Care, Inc., Gainesville, Florida
  - Counselor II (July 1989- July 1991)
    - Provided individual and group counseling for adults with SPMI.
    - Designed, implemented and directed Adult Day Treatment program.
- Guardian Ad Litem, Gainesville, Florida
  - Volunteer Guardian (1989 – 1991)

- Assessed, monitored, counseled, assisted and represented dependent children in court concerning abuse and neglect.

#### EDUCATION

Bachelor of Arts in English, University of Florida (May 1988)