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November 19, 2020

## **CONTRACT FOR MOBILE DIGITAL ADVERTISING**

CONTRACTED BY AGENCY ON BEHALF OF ADVERTISER:						CONTRACTED DIRECTLY BY ADVERTISER:					
CUSTOMER#	INVOICE				CUST	ΓOMER #	233088			INVOICE	Х
NAME					Name	warme Visit Gainesville					
ADDRESS	DDRESS					DDRESS 30 E University Drive					
CITY/STATE/ZIP					CITY/	CITY/STATE/ZIP Gainesville, FL 32601					
CONTACT	NTACT					CONTACT Elizabeth Reyes					
EMAIL ADDRESS					EMAIL ADDRESS						
PHONE #	FAX#				PHON	NE #	FAX#				
P.O. #					P.O. #	#					
ADVRTSR / PROD					PROD	DUCT NAME					
LOCATIONS/NETWORK		PROGRAM DESCRIPTION		START	RT DATE END DATE		СРМ	IMPRESSIONS	MEDIA COST (NET)		Т
Ocala/Gainesvill Geofencing billb desired locations profiles to be det later date	oard locations, s, & audience	awareness and for Visit Gai campaign me geo-targetin and reta and demograp Campaign	Objective: Boost brand drive online engagement nesville by amplifying essaging around OOH, ag potential customers argeting behavioral obic audience segments. It will deliver 500,000 deliver 4 weeks.	1/11/2	021	1/9/2022	\$10.00	6,500,000	****	65,1	
Total Impression	nns:	6,500	) 000	Total M	ledia (	Cost (Net)			\$	65 (	-
Special Instructions:				Production Charges					*		000.00
- Process					TOTAL INVOICE AMOUNT					65,	00.00
	xecuting in the space p	provided below. Contrac	ribed above upon the terms set forth cts transmitted to Clear Channel Outo								
Agency:					Adver	rtiser:	Visit Gai	nesville			
Signature:					Signature:						
Name:	Date				Name:				Date		
Clear Channel Outo	door, LLC						Orain Su	arment DD			
Signature: Name							Craig Sw	vygert, BP	Da	ie	
FOR INTERNAL USE:  Contract No.  A/E (s) Name / No.  Janice Stephens/ ccoorl1jis  Product / Class Number:							File Name Selling Branch Address Orlando 5333 Old Winter Garden Rd. Orlando, FL 32811				]