



ALACHUA COUNTY TOURIST DEVELOPMENT COUNCIL

Commissioner Marihelen Wheeler, Chair
Megan Yaeger, Vice Chair
Commissioner Adrian Hayes-Santos
Commissioner Ross Ambrose
Adam McGovern, Erin Porter, Anisha Patel

TOURIST DEVELOPMENT COUNCIL Wednesday, March 10, 2021 at 1:30 p.m.

**Virtually and Alachua County Administration Building
12 SE 1st Street, Second Floor, Grace Knight Conference Room**

MEETING MINUTES

1. Call to Order – Members present in person: Commissioner Marihelen Wheeler, Megan Yaeger, Commissioner Adrian Hayes-Santos, Commissioner Ross Ambrose, Adam McGovern, Erin Porter, Anisha Patel
2. Approval of the Agenda Packet and Minutes from the January 13, 2021 meeting – Motion to approve by Marihelen Wheeler. Second by Adrian Hayes-Santos. Motion carried.
3. Visitors and Convention Bureau Update
4. Legislative Update
5. Cooperative Billboard Advertising Program Applications – Motion by Adrian Hayes-Santos to recommend to the BoCC that the applications and funding awards be approved and request that the wording requirement “Funded in part by Visit Gainesville, Alachua County” be removed for visibility and design concerns, keeping the Visit Gainesville, Alachua County logo and “Find events, attractions and What’s Good at VisitGainesville.com.” Second by Megan Yaeger. Motion carried unanimously.
6. Member Comments and Announcements
7. Public Comments

Meeting Adjourn