



Legislation Text

File #: 19-0429, **Version:** 1

Agenda Item Name:

Request Approval of Sponsorship for Toys for Tots Usage of the Alachua County Fairgrounds

Presenter:

Gina Peebles, 352-538-8265

Description:

Request Approval of In-Kind Sponsorship for Toys for Tots Dec. 13-15, 2019

Recommended Action:

Approve the Alachua County Toys for Tots in-kind sponsorship for use of the Alachua County Fairgrounds Dec. 13-15, 2019.

Make the legislative factual determination that waiving the rental fee and assisting with marketing the event through County allocated airtime on Channel 12 serves a social services public purpose.

Waive your policy (16-31) with regard to the requirement for the request three months in advance.

Prior Board Motions:

Aug. 14, 2018 - Approved the Alachua County Toys for Tots sponsorship for use of the Alachua County Fairgrounds on Dec. 14-16, 2018.

Fiscal Consideration:

In-kind use of the Fairgrounds Exhibit Hall, a \$1,350 value, and assist with marketing the event through County allocated airtime on Channel 12. The Alachua County Toys for Tots will still be required to pay for the Fire Marshal Fee and Damage deposit.

Deposit: \$1,000.00
Fire Marshal Fee: \$90.00
(Non-refundable)

Fund 128.41.4100.362.2000

Background:

The Alachua County Board of County Commissioners has approved the use of the Fairgrounds by outside groups. Renters complete an application, negotiate any special arrangements needed, and execute the County's standard License Agreement. According to Policy 16-31, in order for a County Sponsorship, applicants must request sponsorship by the County in writing at least three (3) months prior to a scheduled event, which this particular group has missed that deadline. The request shall include the purpose of the use of the County facility, a brief description of the requesting

organization's purpose and goals, and an analysis of how the event meets County government goals, purposes and responsibilities. The request may include a charitable not-for-profit determination from the IRS, Department of Revenue Consumers Certificate of Exemption, or any other relevant document, which is attached. In staff's opinion:

- a. The reservation applicant has met all of the requirements of this Policy, except the request three-months prior, and the reasonable use rules and requirements approved by the County Manager; and
- b. The reservation applicant has not violated an access agreement in the last two (2) years; and
- c. The event meets a social services public purpose consistent with a service currently offered or funded by the County.