



## Legislation Text

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**File #:** 20-0962, **Version:** 1

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**Agenda Item Name:**

Request to Approve Recommended Nature and Culture Destination Enhancement Grant Program Funding Awards

**Presenter:**

Jessica Hurov

**Description:**

Request to approve the FY21 Nature and Culture Destination Enhancement Grant Funding Recommendations and Authorize Staff to Issue Corresponding Purchase Orders.

**Recommended Action:**

Approve the Nature and Culture Destination Enhancement Grant funding awards as recommended by the grant evaluation team. Authorize staff to issue Purchase Orders to each grantee that must include, and are conditioned upon the grantees acceptance of, the attached TDT PO Terms and Conditions, including the six applicants with funding award recommendations in excess of \$50,000; with all grant awards to be payable on a reimbursement basis only.

Make the legislative factual determination that the events, venues and activities recommended for funding have as one of their main purposes, the attraction of tourists as evidenced by the promotion of the event to tourists as set forth in their respective applications, and that each grant award is primarily related to the advancement and promotion of tourism.

**Prior Board Motions:**

On July 14, 2020 the Board of County Commissioners approved the updated Nature and Culture Destination Enhancement Grant application.

On June 25, 2019 the Board of County Commissioners approved the Nature and Culture Destination Enhancement Grant application.

On December 11, 2018 staff was directed to incorporate objective criteria into the Destination Enhancement Grant scoring and funding recommendations.

**Fiscal Consideration:**

Nature and Culture Destination Enhancement grants are funded by 85% of the third penny of Tourist Development Tax collections. The total award amount for the FY21 Grant is \$1,000,000. There is sufficient funding available for these awards.

Fund # 006.45.4540.552.82.61

Awardees that have unspent FY20 awards carried into FY21 will not be getting double or compound funding if receiving an FY21 award; they will have to host multiple events in order to receive reimbursement from multiple awards. The Visitors' Bureau will communicate with and work with applicable grantees to establish guidelines and assist grantees with this process.

**Background:**

On October 23, 2020 the grant evaluation team met in a public meeting to discuss their independent scoring, resulting in the attached recommended funding levels.

The applications are available in Commission Services for viewing upon request.